



Five Simple Tips to Improve an Image

MARCH 2020

Five Simple Tips to Improve an Image

1. Exposure
2. White Balance
3. Contrast
 - a. Global Contrast
 - b. Mid-tone Contrast
4. Shadow Detail
5. Horizon line

Exposure is incorrect

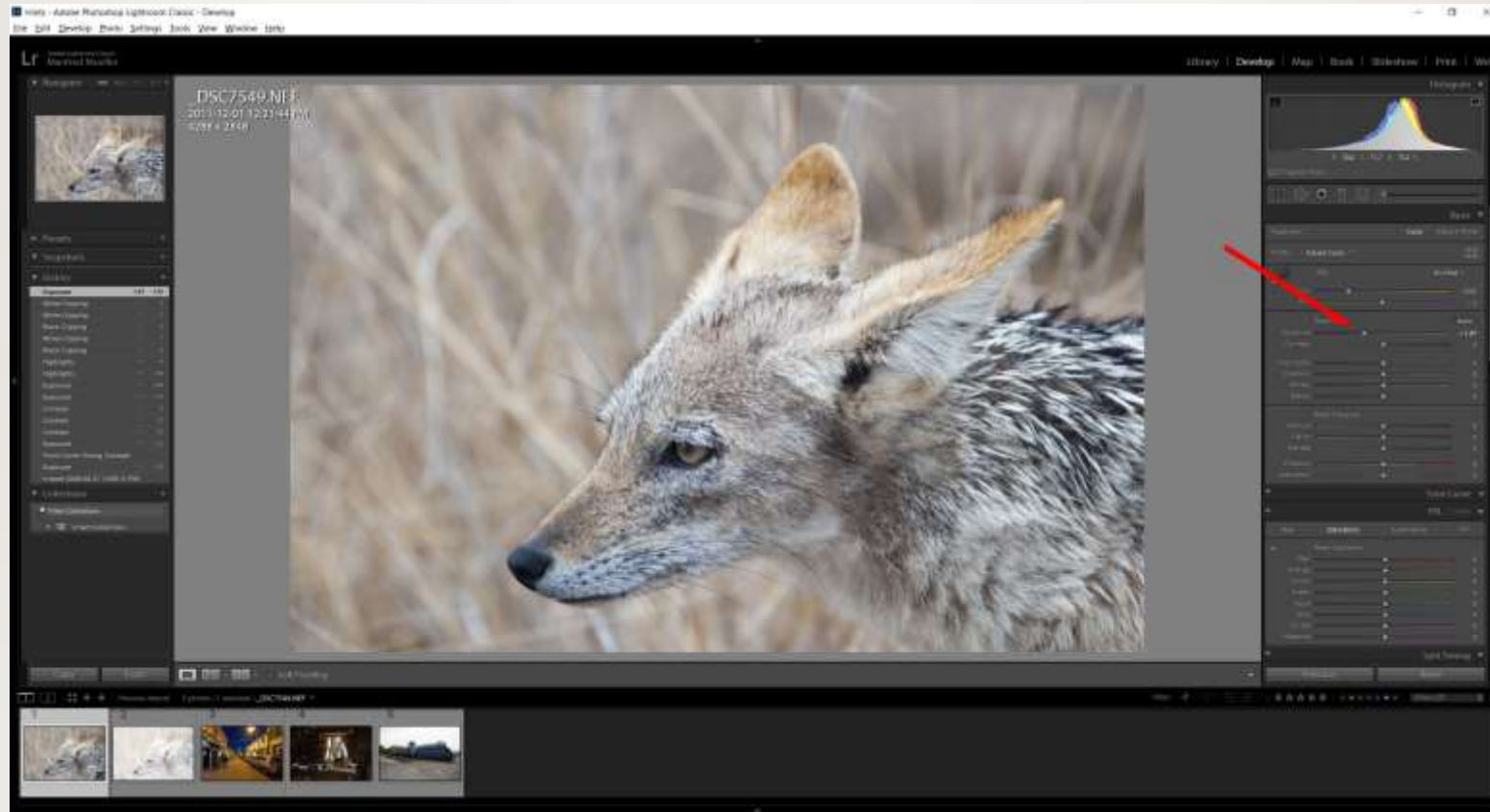


Before



After

Exposure Slider



White Balance Issue

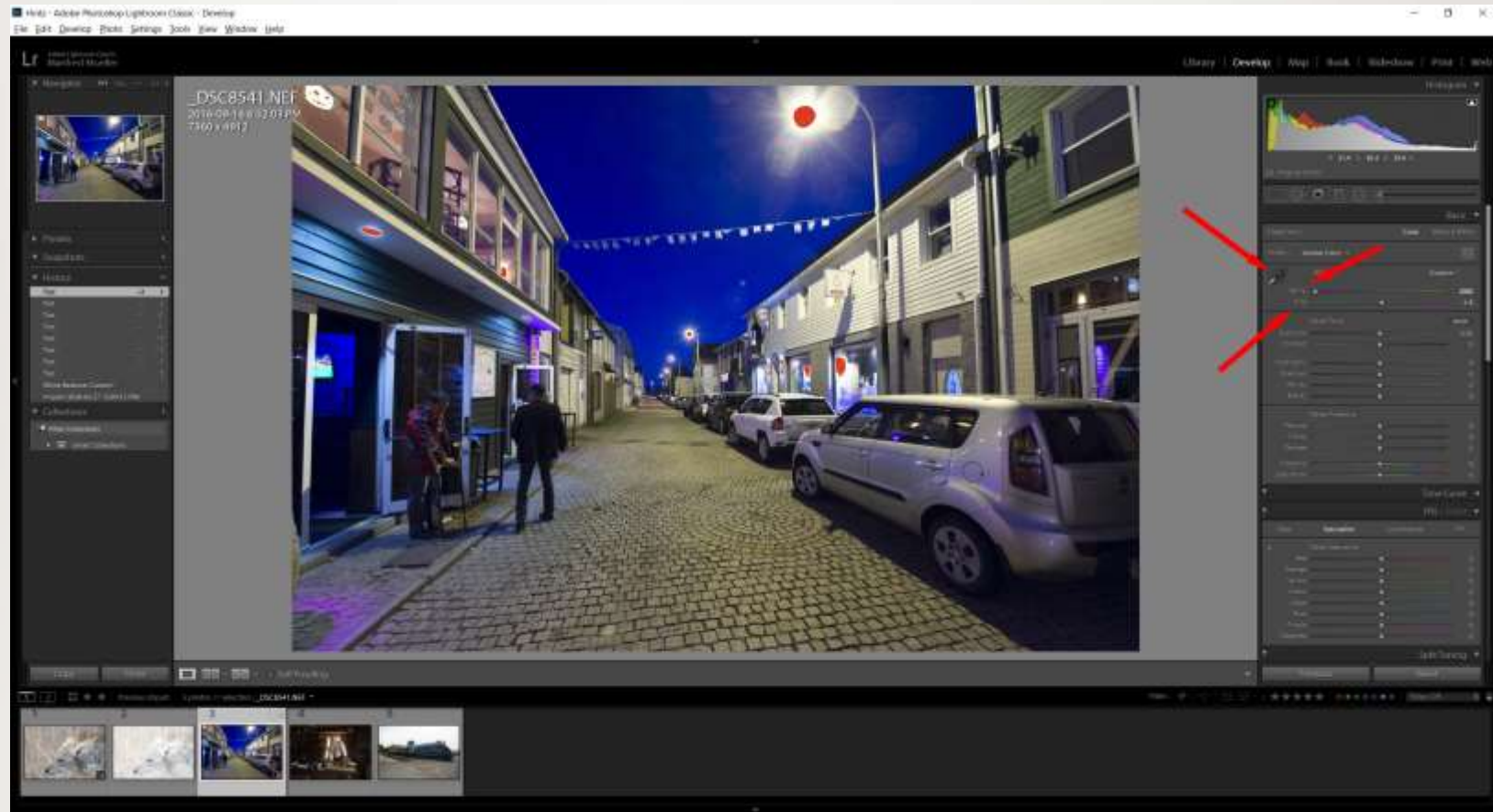


Before



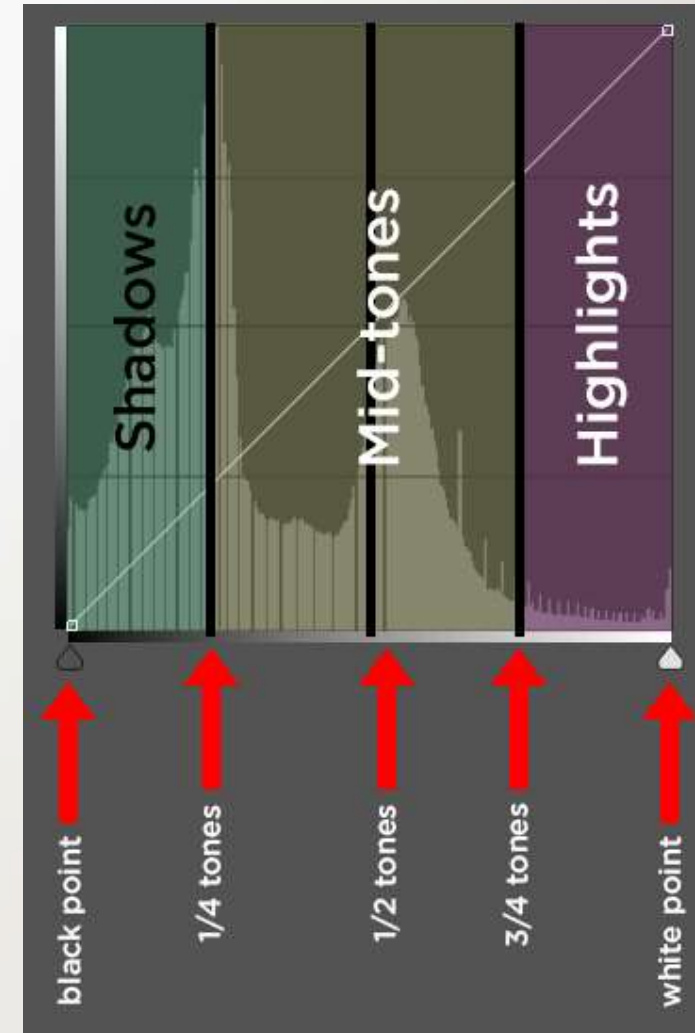
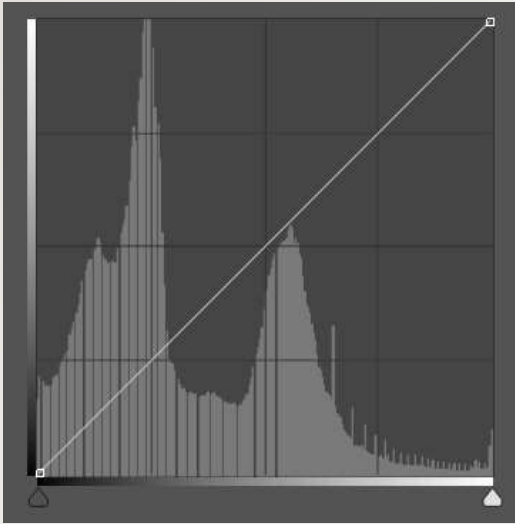
After

Adjust White Balance



Histogram

- Need to understand the histogram to affect exposure and contrast adjustments



Contrast

- Global contrast is based on the position of the black point and the white point
- Mid-tone contrast is contrast that is primarily applied to the mid-tone range of an image, i.e. not to the highlight or shadows.
- In many images, more contrast will look better than not enough contrast
 - If your image looks “muddy”, then adding contrast will usually improve it.
 - Does not necessarily apply to foggy or misty scenes – we generally don’t want more contrast in those.

Global Contrast



Before



After

Global Contrast – White & Black Point



Mid-point Contrast – “S” - Curve

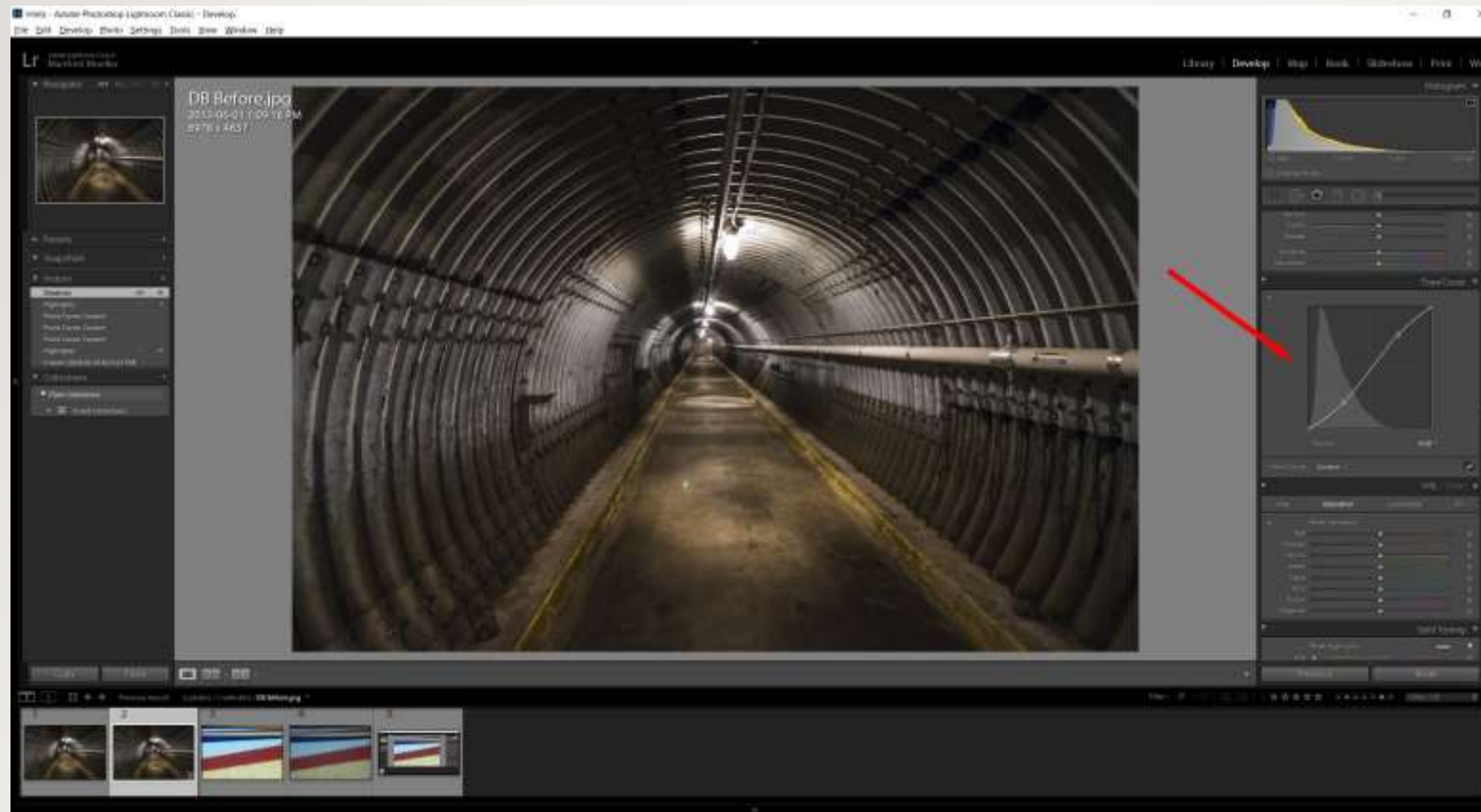


Before



After

Mid-range Contrast – Pre-sets or Manual Curve



Shadows Slider – “Instant Light”

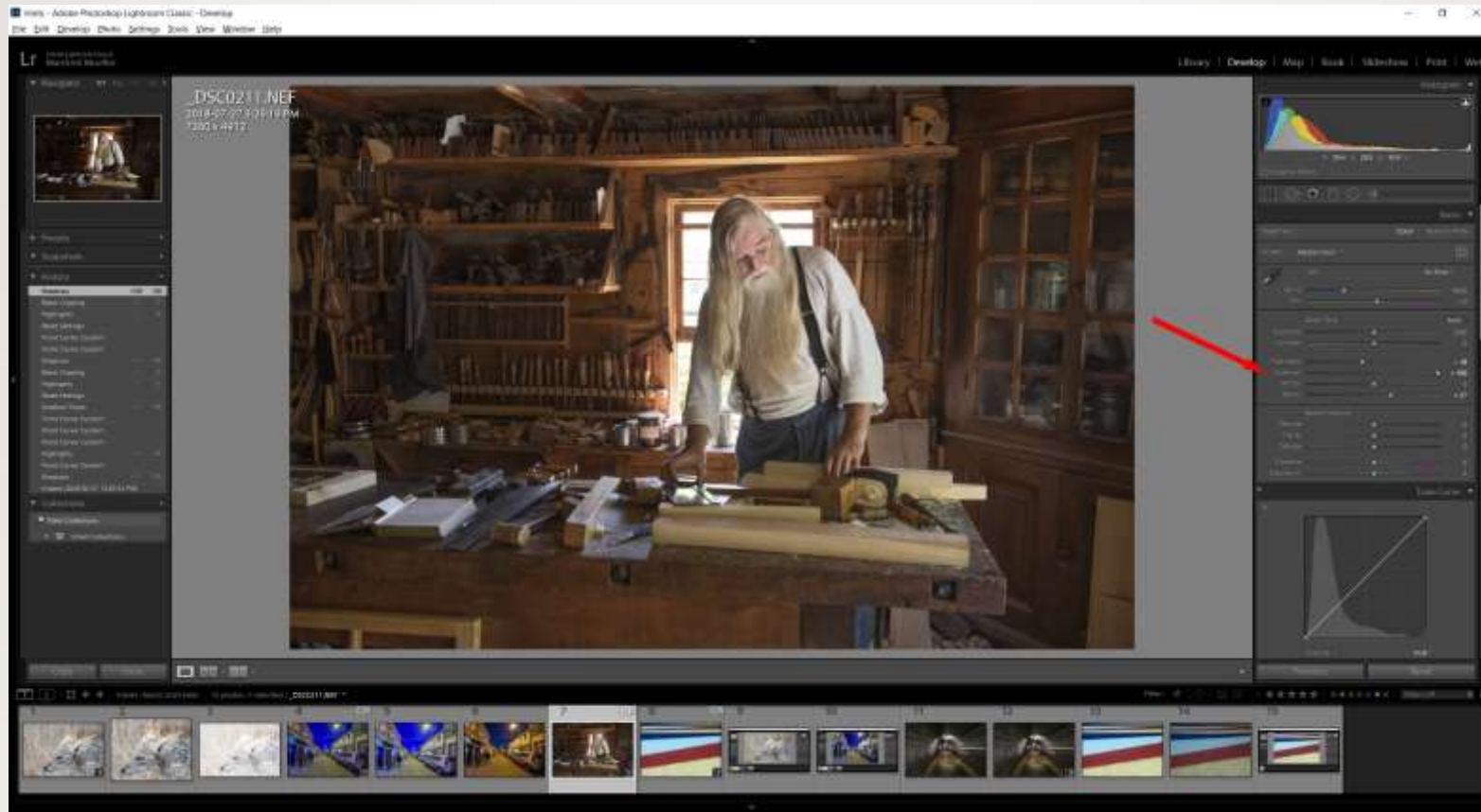


Before



After

Shadows Slider



Horizon Line



Before



After

Horizon Line - Rotate

