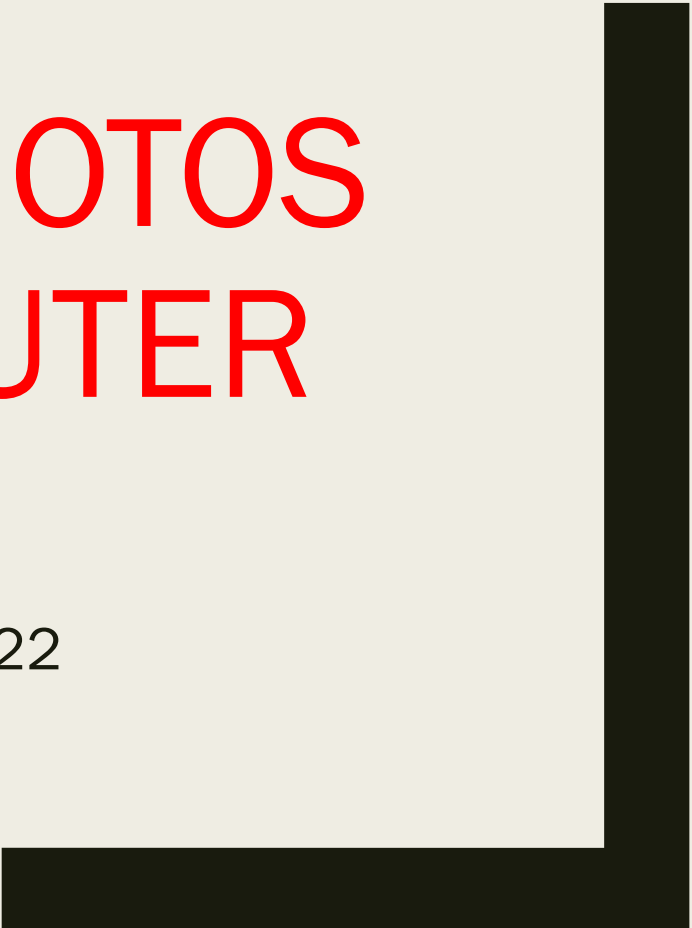




# GETTING YOUR PHOTOS OFF YOUR COMPUTER

by Ross Laing  
KSCCC Presentation, January 7, 2022



# Getting your images off your computer

- Remember when we used to share photos through photo albums.... or when we could sift through and reminisce about trips or family events through the pictures stored in shoeboxes? These days we may post images on social media, but they seem temporary and rarely are ever re-visited... and never seem to take on the iconic status of the old shoebox photos. And how many of us have thousands and thousands of images hiding somewhere on a computer hard drive, rarely or never to be seen by others?
- This presentation explores several ways by which we can share our photography with others, with a particular emphasis on the creation of photobooks as a means of preserving memories and sharing our creativity with wider audiences.
- The focus of this presentation is a guided tutorial on how to create a photobook.



# Photo Clubs: non-competitive and competitive

Examples of entries to the KSCCC December 2021 Monthly Challenge - Landscapes:





# Shoebox Photos & Photo Mount Albums





# Sharing photos is not a new issue





# Déjà vu: Rediscover prints from film







# Photo Mount/Frame Cards





# Photo Mount/Frame Cards




All categories ▾ What are you looking for? 

Departments ▾ HOLIDAY SALE NOSY MAG SUBMISSIONS Today's Deals Framing ▾ About ▾ Blog Rewards Classes + Events Wishlist (0) Login


10  + 

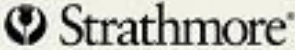
**Black with Die Cut Window**  
105-186




Acid free  
Sans acide  
Sin ácido

Frame and send photos or artwork  
Encadrer et envoyer des photos ou des œuvres d'art  
Para enmarcar y enviar fotos y obras de artes

  
Photo by J. Van Den Brande/Wind Images

  
**Photo Frame Cards**  
Cartes cadres à photo    Tarjetas tipo marco de fotografías

 Click to expand

☆☆☆☆☆ No reviews

\$11.99


SKU 105-186

Size  
5x6.875IN Full Size Pack of 10





Colour  
Black

Quantity  
1

Add to cart



✓ Pickup available at 231 Bank Street  
Usually ready in 24 hours  
[View store information](#)

Share this:  
   

Weight:  
Cards: 80 lb. cover (20" x 26" x 500 sheets) 216 g/m2  
Envelopes: White 70 lb. text (25" x 38" x 500 sheets) 104 g/m2  
Black 80 lb. text 118 g/m2



# Déjà vu: Polaroids/Fujifilm



# Calendars

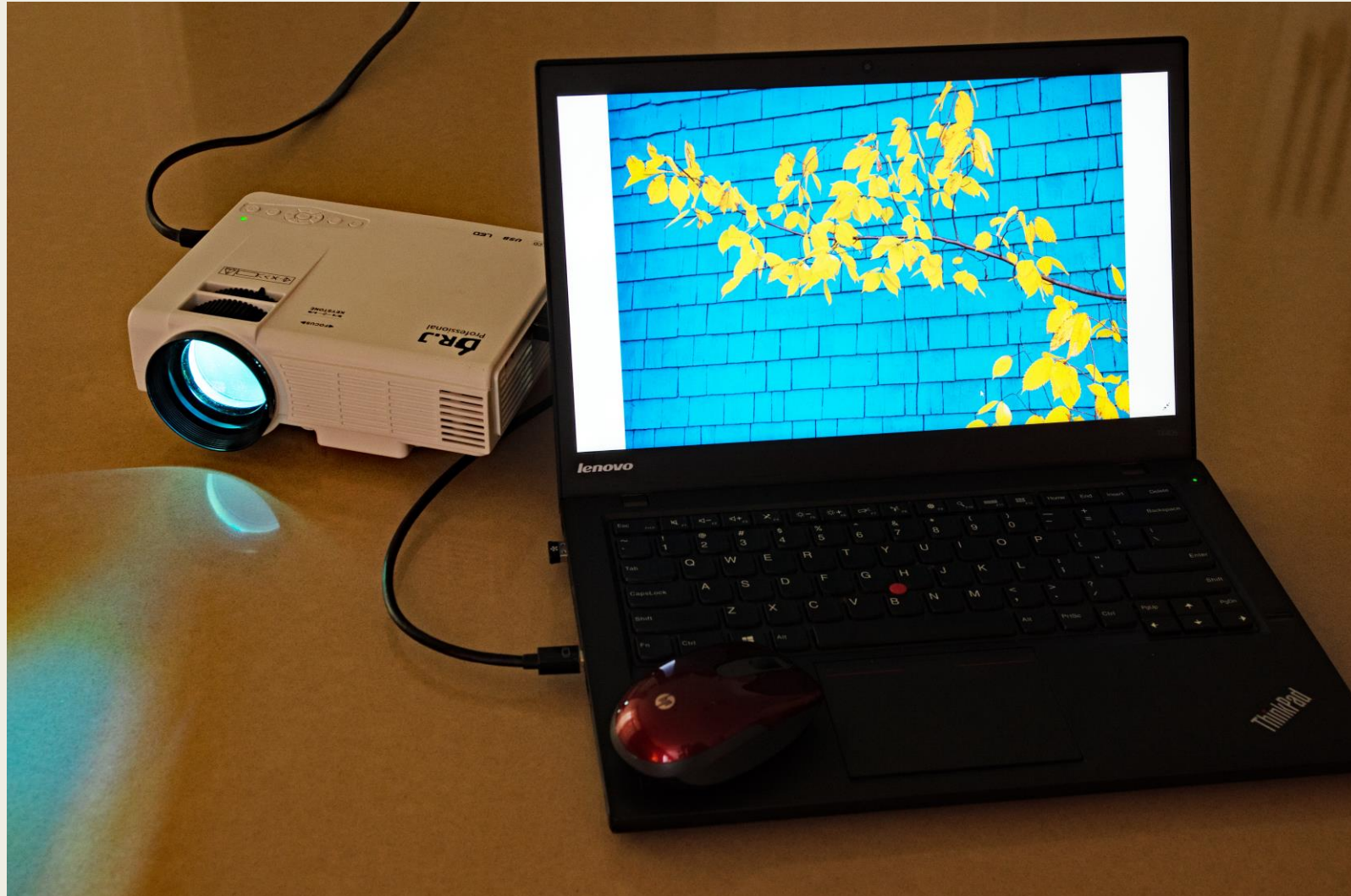




# Framed images on the wall



Slide shows:  
Laptop connected to a TV screen or projector





# Digital Photo Frames




# Digital Photo Frames

Free delivery to Ontario and Quebec by 05 Jan,  
within two weeks elsewhere!

AURA   How it Works   Explore Frames   Help   ★★★★★ 4384+ Reviews   Shop Now   🛒 🇨🇦

WHY AURA?

From phone to frame,  
enjoy all your memories with ease



**Unlimited storage, no fees**

Share 10,000+ photos & videos worry-free with no storage limit. Easily invite family and friends with the Aura app. No memory cards, no subscription fees.

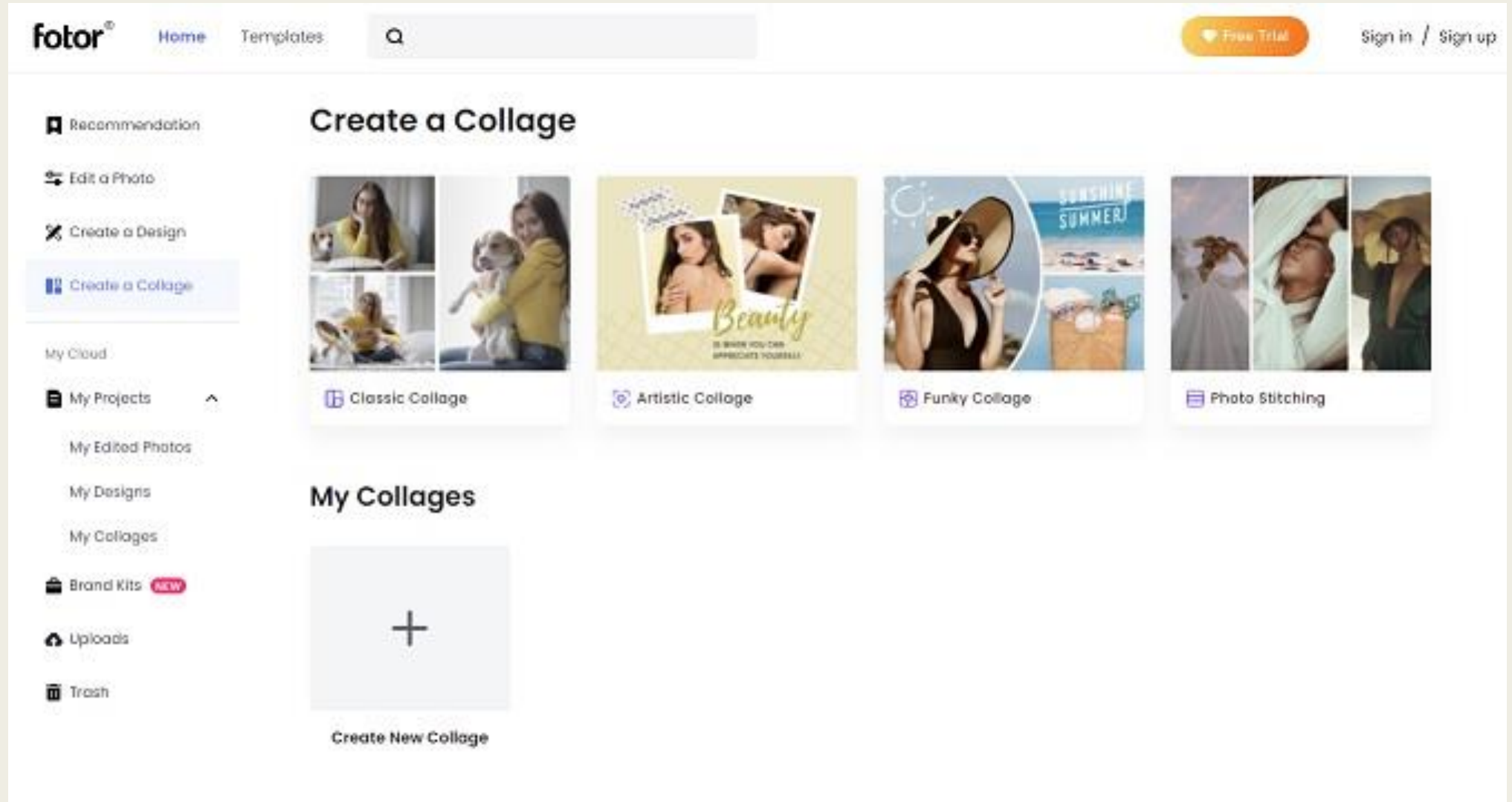


# Collages



# Collages

<https://www.fotor.com/collage/>





# Photo websites: Adobe Portfolio and others

(i.e., getting images off your computer and sharing on someone else's device)

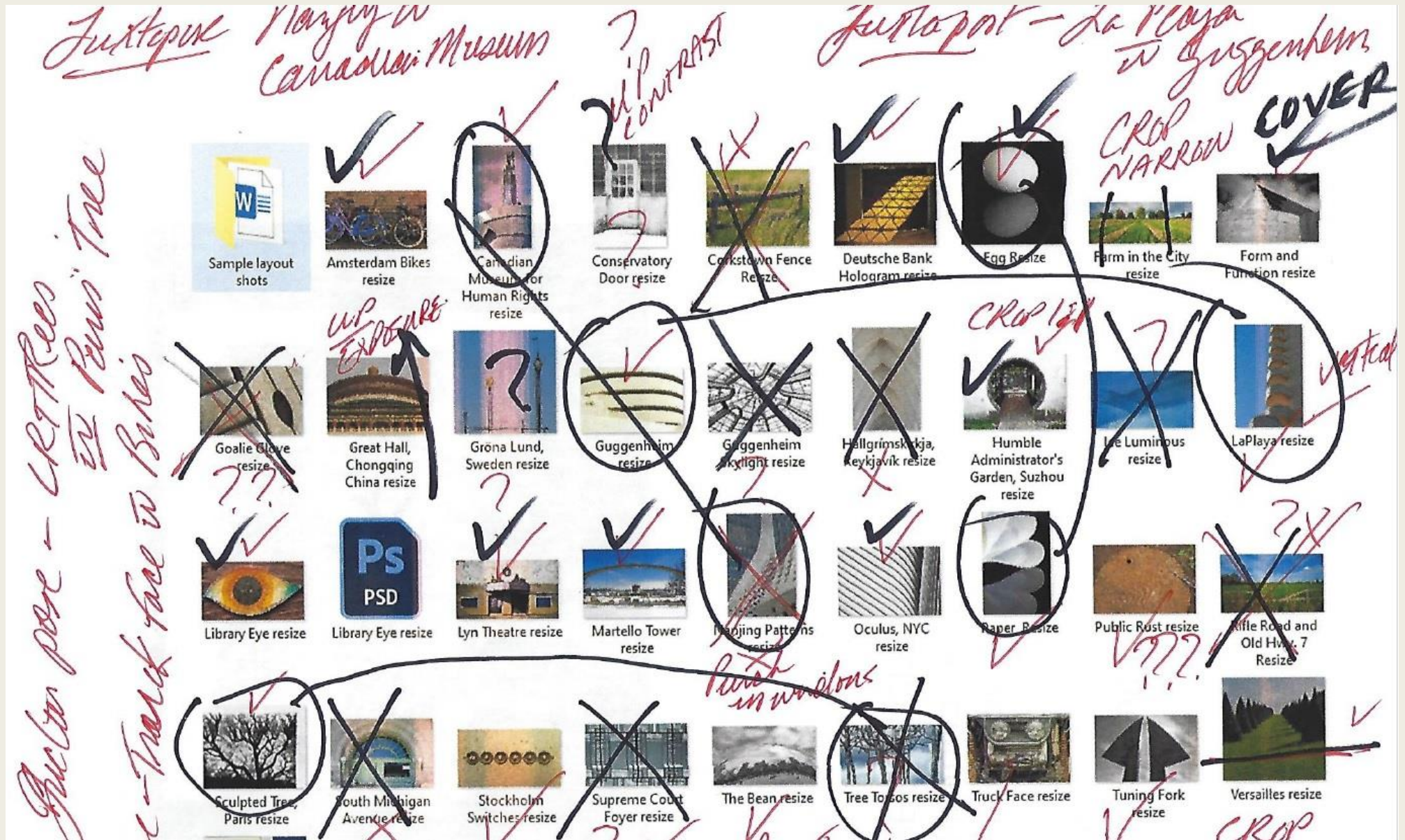
- Adobe Portfolio is available through Adobe Creative Cloud
- Adobe subscribers can setup up to 5 separate photo websites
- The following link provides a comprehensive list and review of 10 top websites (including subscription rates) for photographers, which includes information on the following website building programs: *Format, Zenfolio, Squarespace, Wix, SmugMug, Weebly, Adobe Portfolio, Photoshelter, Pixpa, and GoDaddy*:
- <https://www.digitalcameraworld.com/buying-guides/best-website-builders-for-photographers>

# Other online resources for sharing images

- Instagram
- The link to the article below provides a short review and links to 21 popular photo sharing websites, including
  - *Google Photos*
  - *iCloud Photos*
  - *Amazon Photos*
  - *Dropbox*
  - *WeTransfer*
  - *Flickr*
  - *SmugMug*,
  - *Photobucket*
  - *500px*
  - *PhotoBlog*
- <https://backlightblog.com/photo-sharing-websites-apps>

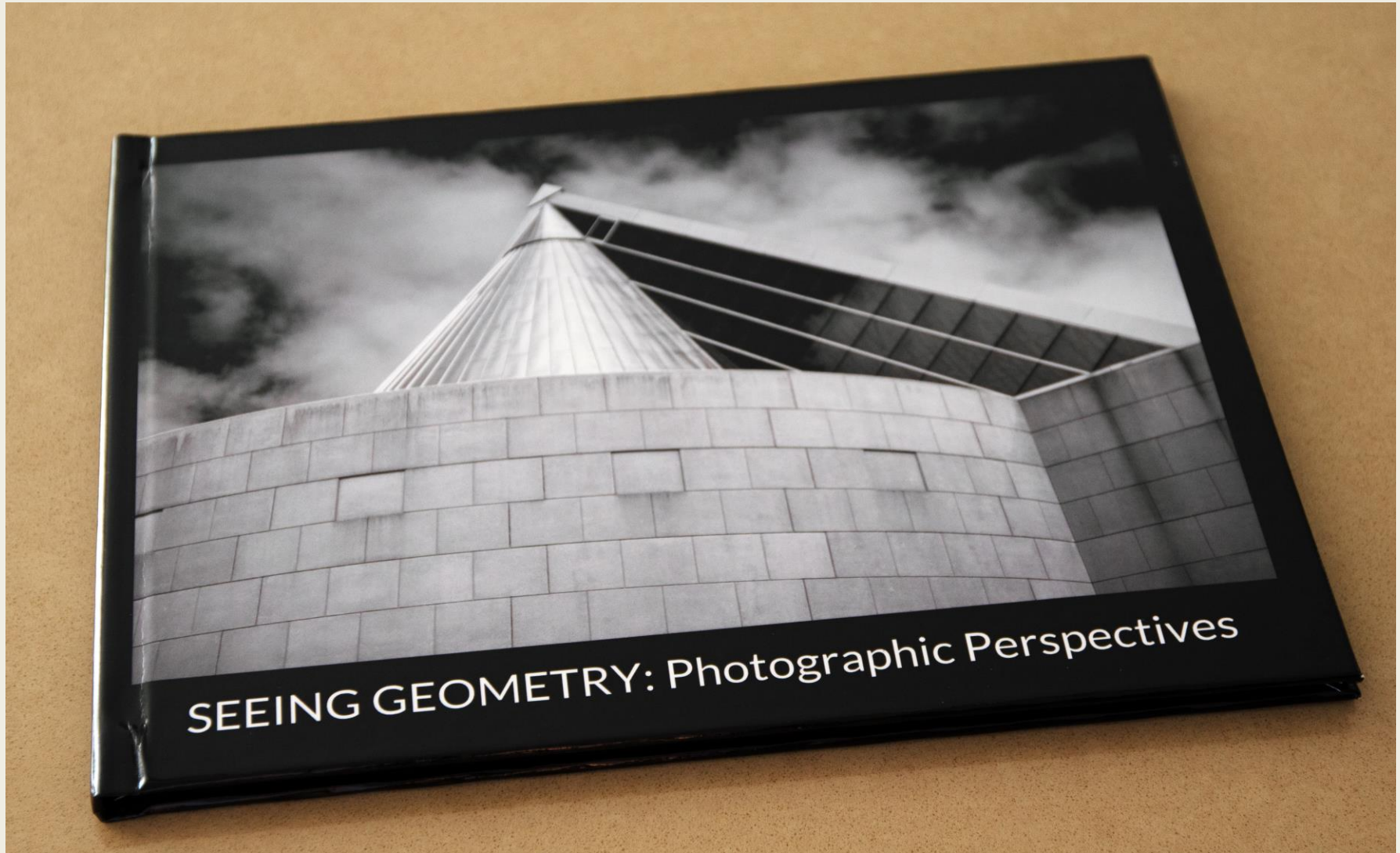


# Portfolio Development



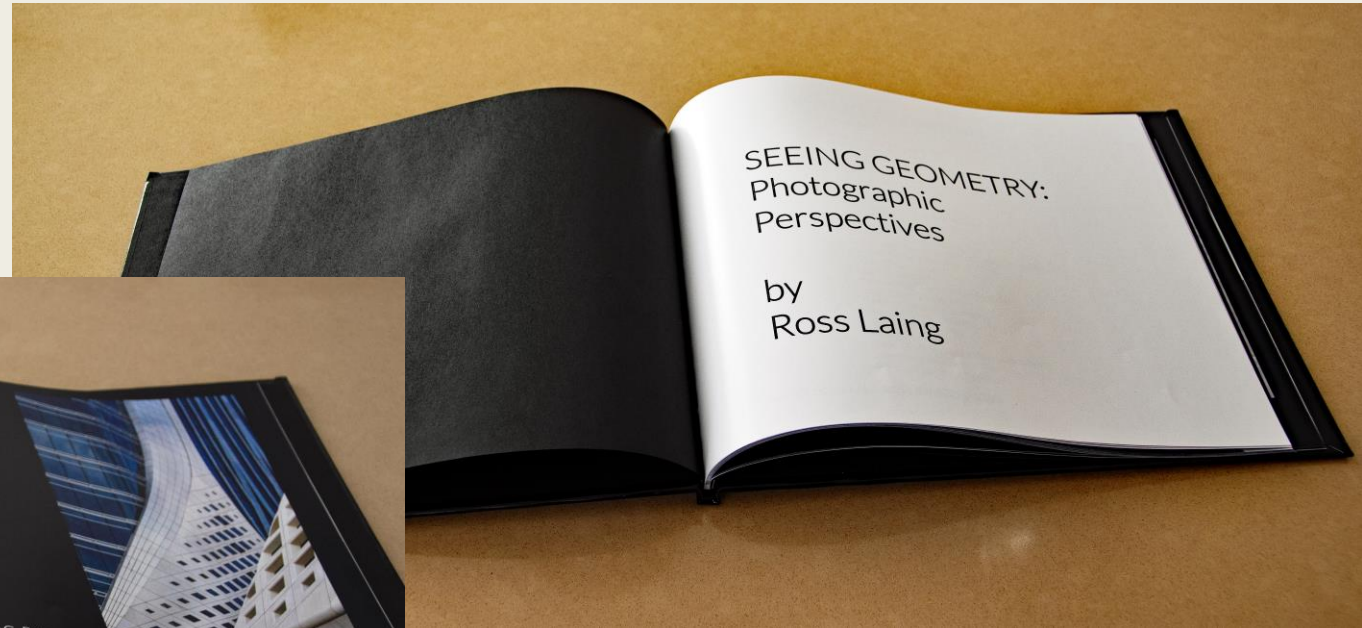


# Photobooks





# Photobooks



# GUIDED TUTORIAL: HOW TO CREATE A PHOTOBOOK



# Nota Bene!

- I have only used the Black's website in this presentation to provide a demonstration exemplar of how to create a photobook. A list of well known photobook publishers and their website information follows this slide. Most of these photobook development programs use a similar method for photobook creation and editing, from a template that “self populates” your images to complete creative control over layout and design of the photobook.
- I am not sponsored or have received any remuneration from Black's.
- I have used Black's for numerous photobooks for several reasons:
  - *Ease of use of the photobook creation program*
  - *Quality of the publication*
  - *Prompt delivery after the photobook has been submitted (usually less than a week)*
  - *Canadian company located in Montreal where the photobooks are printed (you can call and speak with a real person to ask questions).*

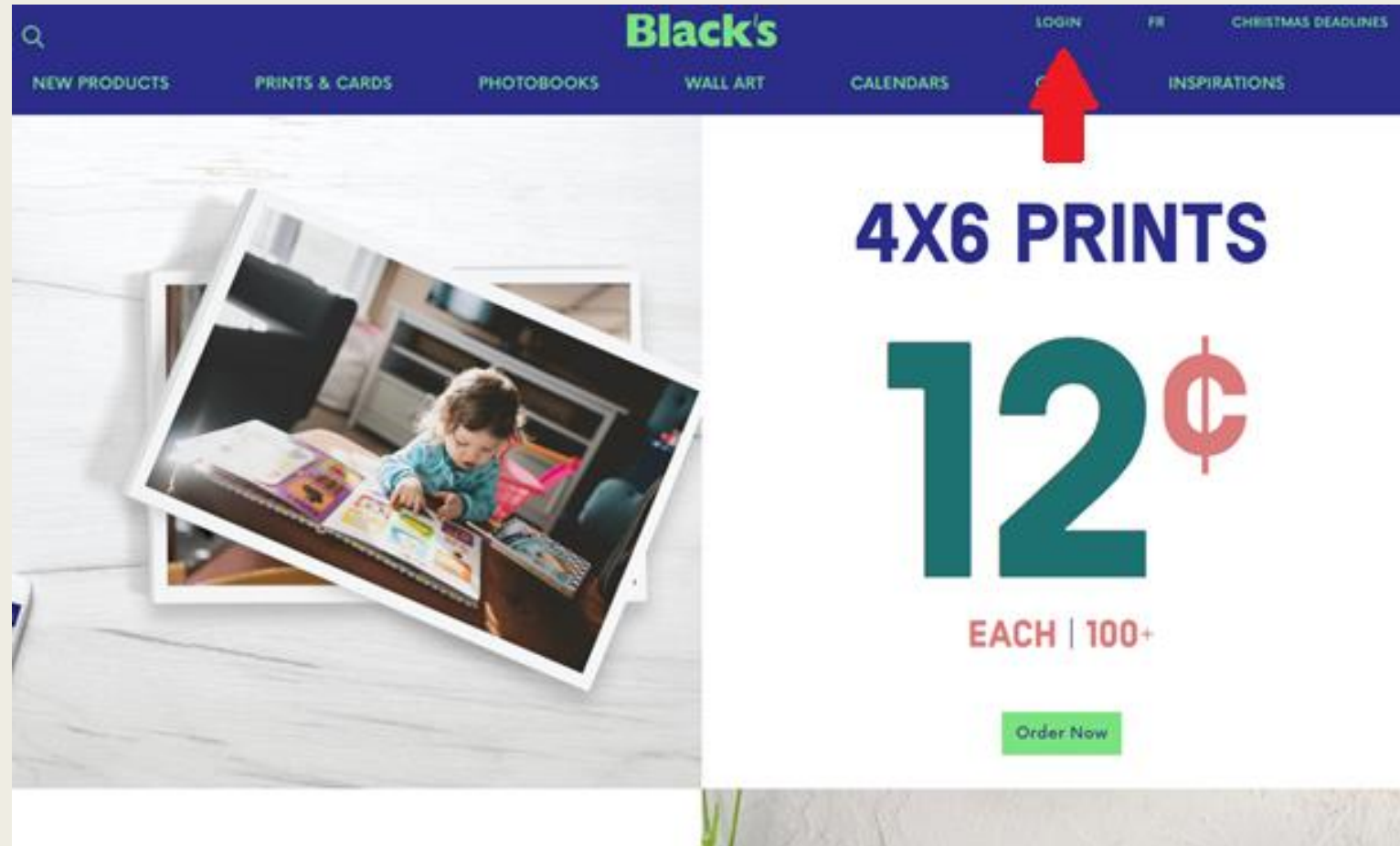
# Photobook companies in Canada for non-professional photographers

- <https://www.blacks.ca/en/Products/Photobooks/>
- <https://www.costcophotocentre.ca/ProductDetails/Photobooks>
- <https://henrysphotocentre.com/photo-books>
- <https://www.photobookcanada.com/>
- <https://www.photoinpress.ca/en/>
- <https://www.pikto.com/>
- <http://photobook.staplescopyandprint.ca/pixami/home3/CreateProduct.jsp>
- <https://www.vistaprint.ca/photo-gifts/photo-books>
- <https://www.walmartphotocentre.ca/en/photo-books/-c-8>
- REVIEW SOURCE: <https://www.savvymom.ca/article/best-photobook-sites-canadians/>

\*There are many U.S. photobook publishers including Blurb, Shutterfly, Snapfish, etc.



# Login to blacks.ca



The screenshot shows the Blacks.ca website interface. The top navigation bar is dark blue with the Blacks logo in green. Navigation links include NEW PRODUCTS, PRINTS & CARDS, PHOTOBOOKS, WALL ART, CALENDARS, LOGIN, FR, CHRISTMAS DEADLINES, and INSPIRATIONS. A red arrow points to the LOGIN link. The main content area features a large image of a child reading a book on the left and a promotional banner on the right. The banner text reads: 4X6 PRINTS, 12¢ (with the cent symbol in red), EACH | 100+, and an Order Now button.

**Blacks**

NEW PRODUCTS PRINTS & CARDS PHOTOBOOKS WALL ART CALENDARS **LOGIN** FR CHRISTMAS DEADLINES INSPIRATIONS

**4X6 PRINTS**

**12¢**

EACH | 100+

Order Now

Check for any discount offers and note the Promo code (usually 40% off around Black Friday/post Christmas, etc.).

**25%**  
**OFF ALMOST EVERYTHING**  
WITH PROMO CODE : **BKT7MQ21**





# Review the photobook products.

The screenshot shows the Black's website with a dark blue header. The 'Black's' logo is in green. Navigation links include 'NEW PRODUCTS', 'PRINTS & CARDS', 'PHOTOBOOKS' (underlined), 'WALL ART', 'CALENDARS', 'GIFTS', and 'INSPIRATIONS'. On the right, there are links for 'LOGIN', 'FR', and 'CHRISTMAS DEADLINES'. A search icon is in the top left. Below the navigation, a list of photobook types is on the left: 'PHOTOBOOKS', 'Hardcover Photobook', 'Layflat Photobook', 'Softcover Photobook', 'Classic Cover Photobook', 'Little Blacks Book', and 'All Photobooks'. The main content area features three product images: 'Hardcover Photobook' (with a red arrow pointing up), 'Layflat Photobook' (marked 'NEW'), and 'Softcover Photobook'. Below these are a stack of books and a 'Get Started' button. The bottom section highlights the 'LAYFLAT PHOTOBOOK' with the tagline 'A lay flat design that makes it easier than ever to make your life an open book.' and another 'NEW' product image.

Black's

LOGIN FR CHRISTMAS DEADLINES

NEW PRODUCTS PRINTS & CARDS PHOTOBOOKS WALL ART CALENDARS GIFTS INSPIRATIONS

PHOTOBOOKS

- Hardcover Photobook
- Layflat Photobook
- Softcover Photobook
- Classic Cover Photobook
- Little Blacks Book
- All Photobooks

Hardcover Photobook Layflat Photobook Softcover Photobook

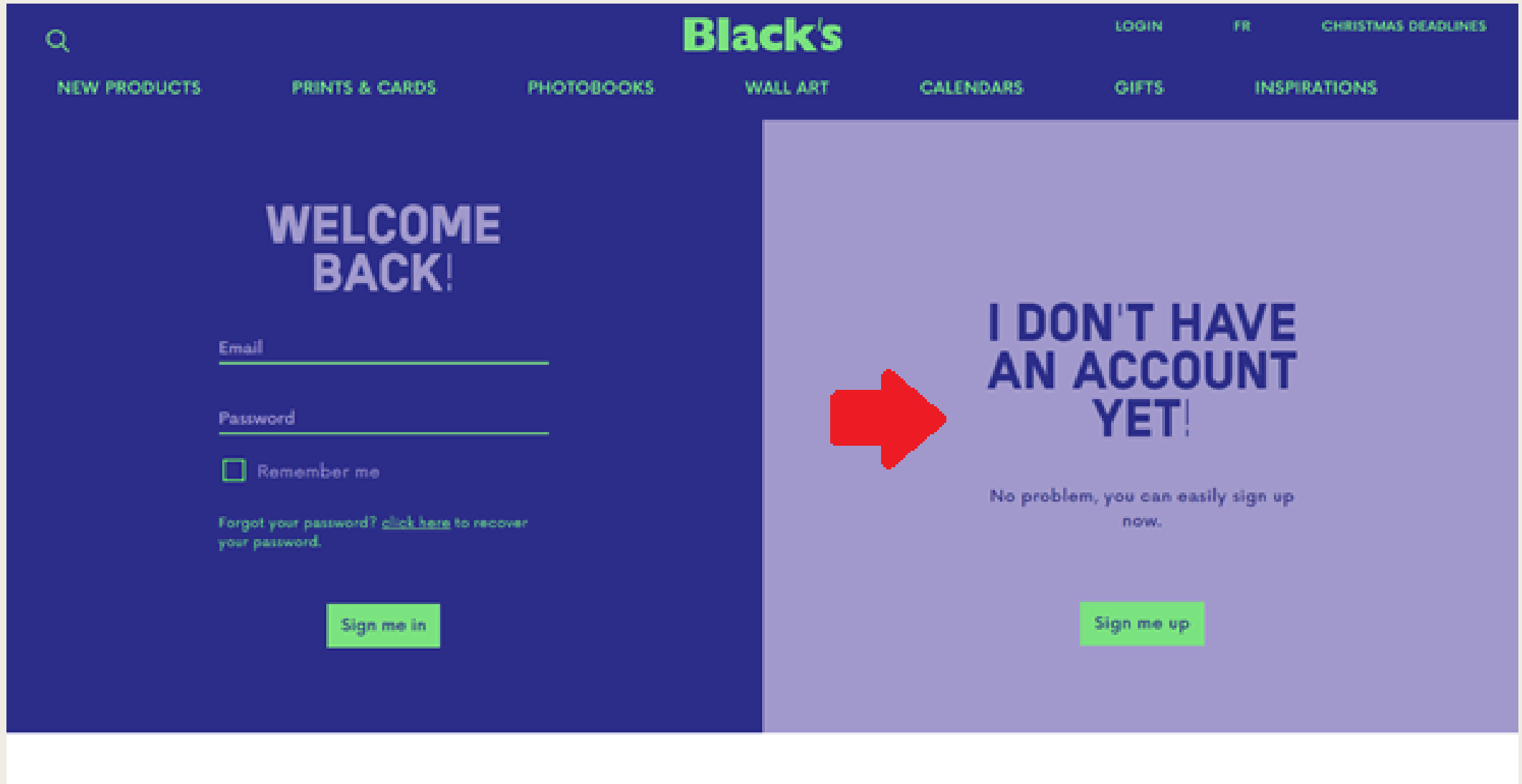
Get Started

**LAYFLAT PHOTOBOOK**

A lay flat design that makes it easier than ever to make your life an open book.

NEW

# Create an account.



**Black's**

NEW PRODUCTS PRINTS & CARDS PHOTOBOOKS WALL ART CALENDARS GIFTS INSPIRATIONS

LOGIN FR CHRISTMAS DEADLINES

## WELCOME BACK!

Email

Password

☐ Remember me

Forgot your password? [click here](#) to recover your password.

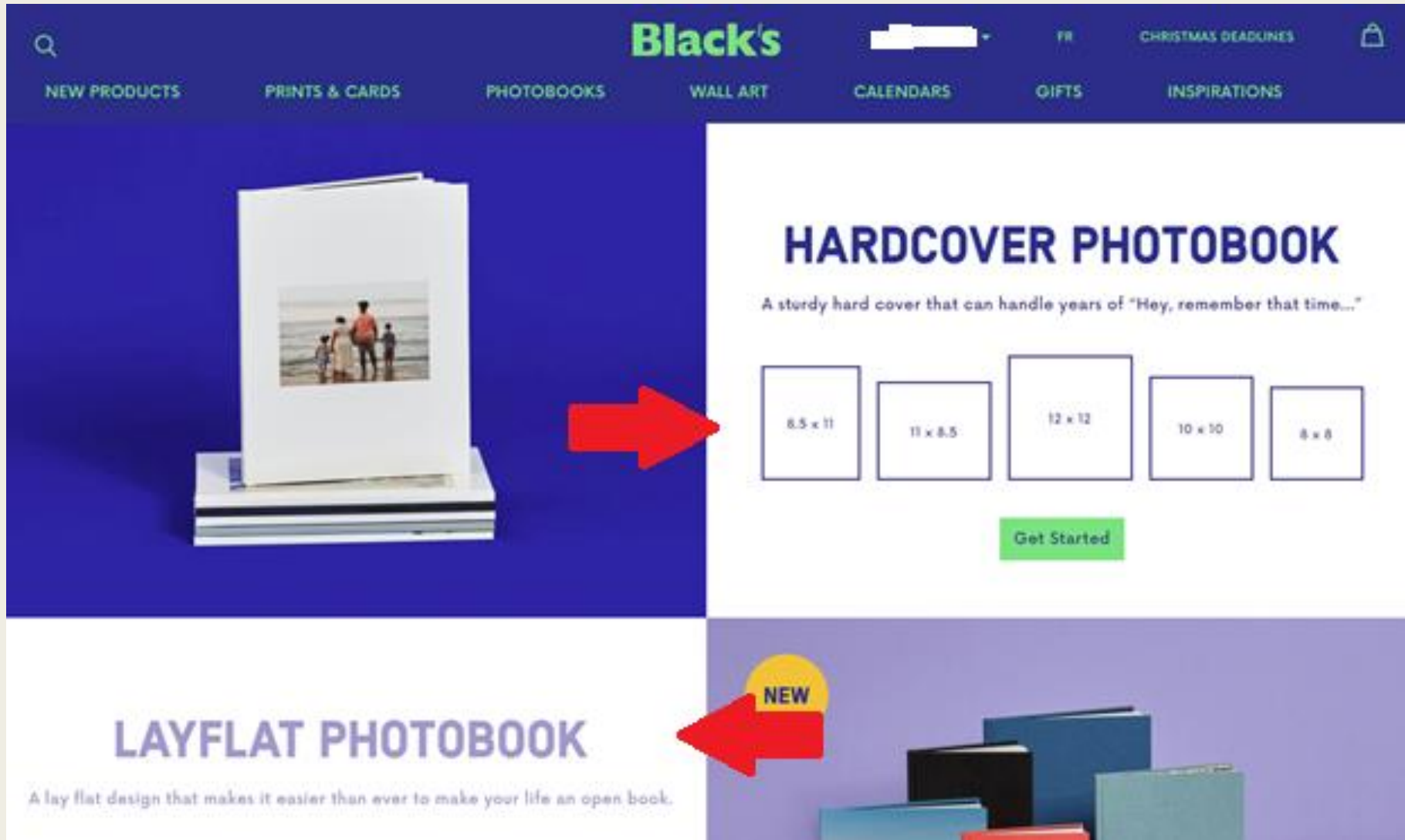
Sign me in

## I DON'T HAVE AN ACCOUNT YET!

No problem, you can easily sign up now.

Sign me up

# Select the type of photobook.



The screenshot shows the Black's website interface. At the top is a dark blue navigation bar with the Black's logo in green, a search icon, and links for NEW PRODUCTS, PRINTS & CARDS, PHOTOBOOKS, WALL ART, CALENDARS, GIFTS, and INSPIRATIONS. There are also links for FR, CHRISTMAS DEADLINES, and a shopping bag icon. Below the navigation bar, the page is divided into two main sections. The top section, titled 'HARDCOVER PHOTOBOOK', features a large image of a white hardcover photobook with a photo of a family on the cover. A red arrow points from this image to a row of five size options: 8.5 x 11, 11 x 8.5, 12 x 12, 10 x 10, and 8 x 8. Below these options is a green 'Get Started' button. The bottom section, titled 'LAYFLAT PHOTOBOOK', features a large image of several colorful layflat photobooks. A red arrow points from this image to the 'LAYFLAT PHOTOBOOK' title. A yellow 'NEW' badge is visible above the layflat photobooks.

**Black's**

NEW PRODUCTS PRINTS & CARDS PHOTOBOOKS WALL ART CALENDARS GIFTS INSPIRATIONS

**HARDCOVER PHOTOBOOK**

A sturdy hard cover that can handle years of "Hey, remember that time..."

8.5 x 11 11 x 8.5 12 x 12 10 x 10 8 x 8

Get Started

**LAYFLAT PHOTOBOOK**

A lay flat design that makes it easier than ever to make your life an open book.

NEW



# Note the video and pdf resources:



## CHOOSE SIZE



Order Now

Estimated Delivery Time +

Video quick guide

Pdf quick guide



# An excerpt from the pdf resource:

## HOW TO MAKE A PHOTOBOOK

1

### THEME SELECTION

After picking the size of your Photobook and the type of cover, you will be asked to select a theme.

Under each theme, you will see the minimum number of pictures required for the book. You may also [Preview](#) the book's pages.

Once you're done, simply click on [Select](#).



2

### UPLOADING YOUR PICTURES

Following the Theme selection, it's time to upload the pictures you want in the book. You may choose images stored on your computer or on social networks.

*Tip:* We suggest you place all selected images into one folder prior to uploading.



Keep the **CTRL** key down (**cmd** on Mac) to select more than one picture at the time



Press **CTRL+A** (**cmd+A** on Mac) to select all pictures in the folder at once.

3

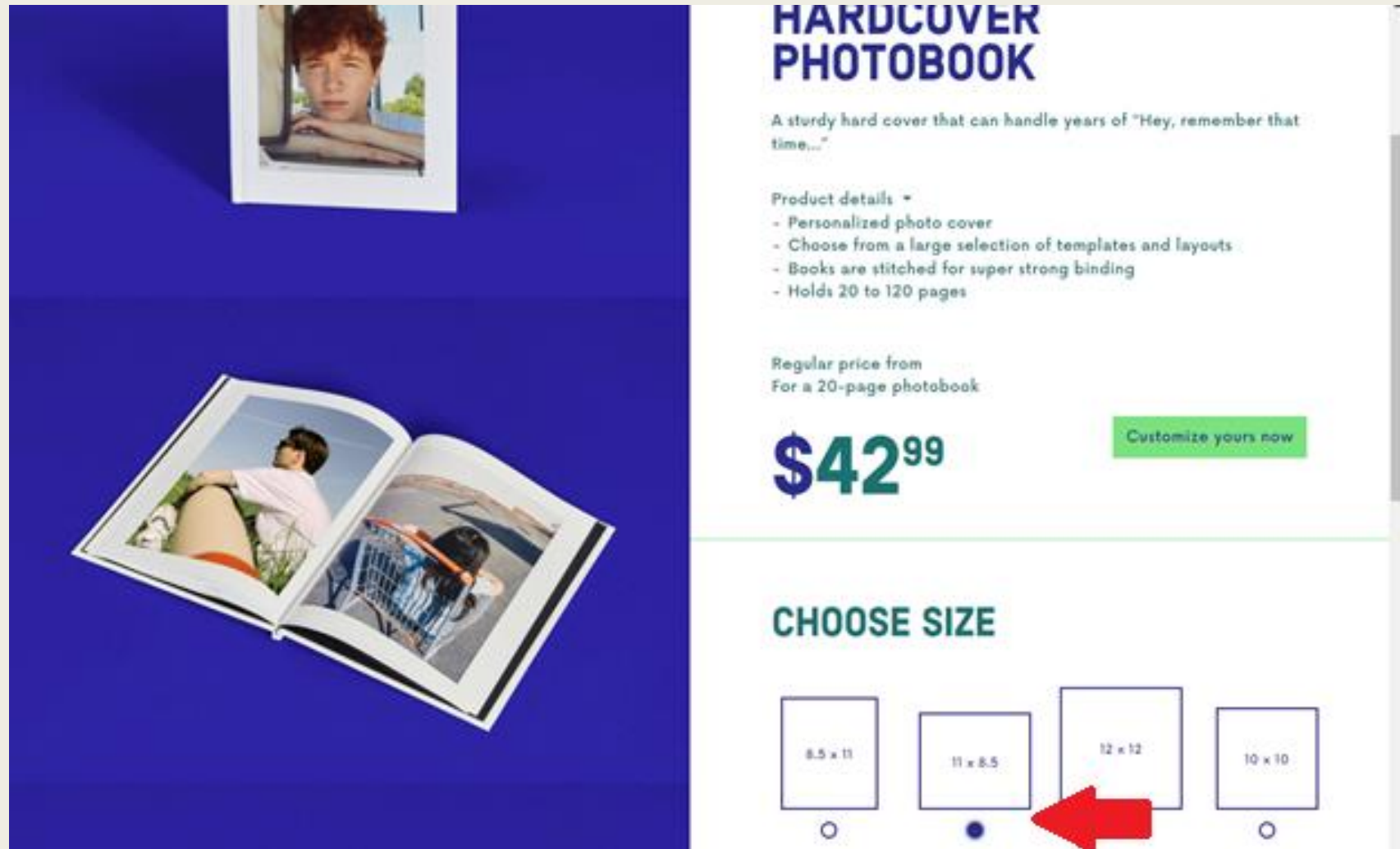
### IMPORTING IMAGES IN THE BOOK

Once your images are uploaded, you're directed to the [Selecting images](#) interface. Here, you decide whether you want





Choose the size and orientation of the photobook (i.e., landscape, portrait or square format).



## HARDCOVER PHOTOBOOK

A sturdy hard cover that can handle years of "Hey, remember that time..."

Product details ▾

- Personalized photo cover
- Choose from a large selection of templates and layouts
- Books are stitched for super strong binding
- Holds 20 to 120 pages

Regular price from  
For a 20-page photobook

# \$42<sup>99</sup>

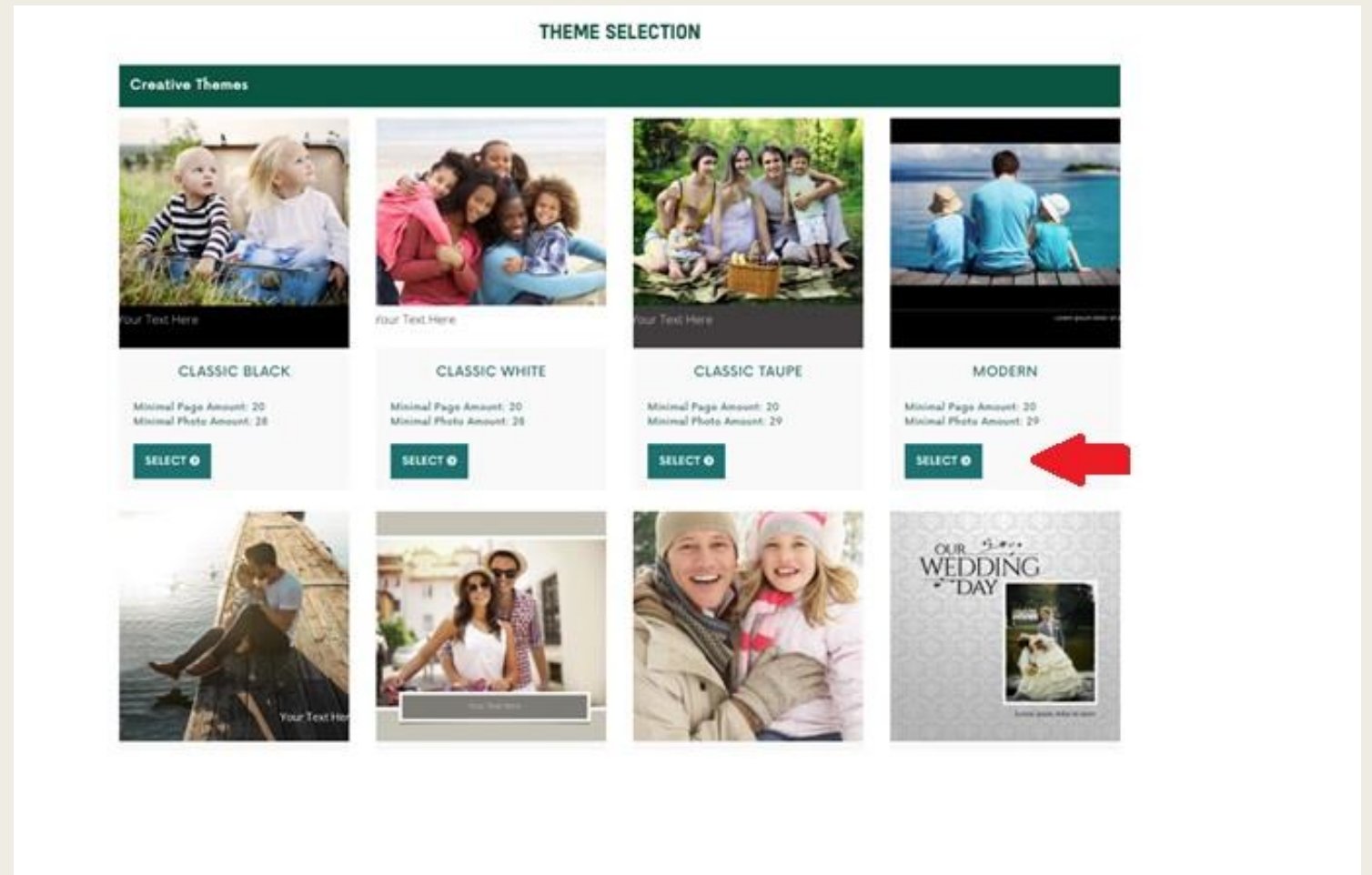
[Customize yours now](#)

### CHOOSE SIZE

8.5 x 11	11 x 8.5	12 x 12	10 x 10
<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>

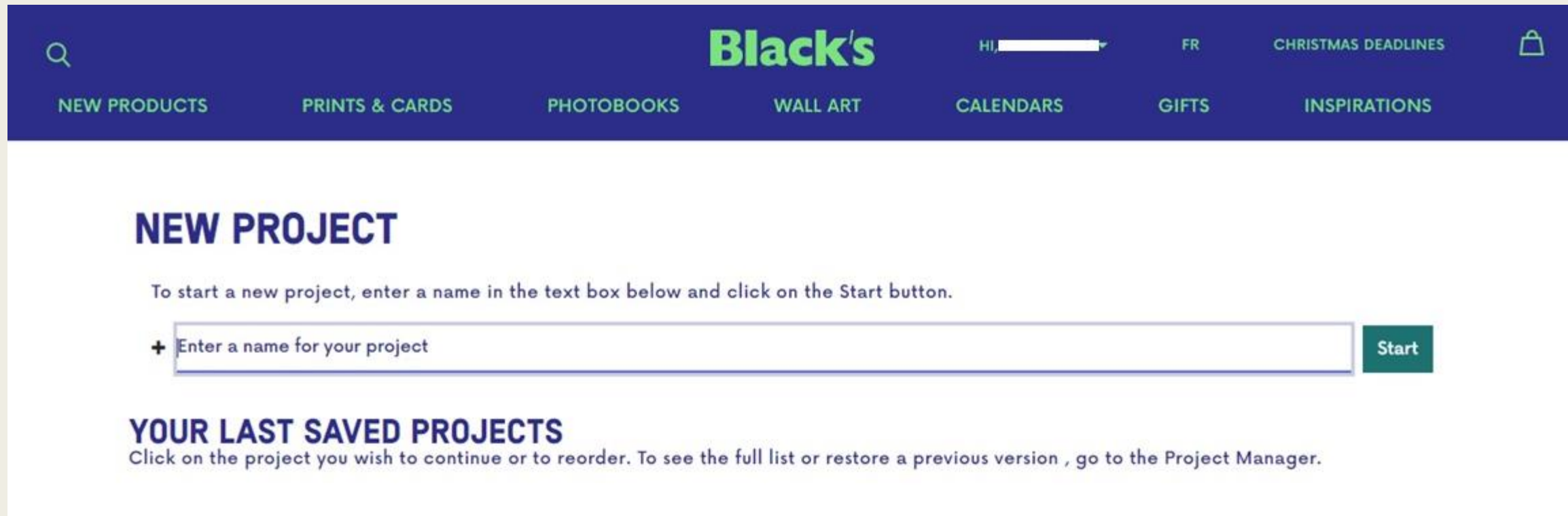
A red arrow points to the 12 x 12 size option.

Select a theme (examples in this tutorial started with the “Modern” theme, but the photobook is totally customizable).





After selecting the theme, create a title for your new project, and then click START.



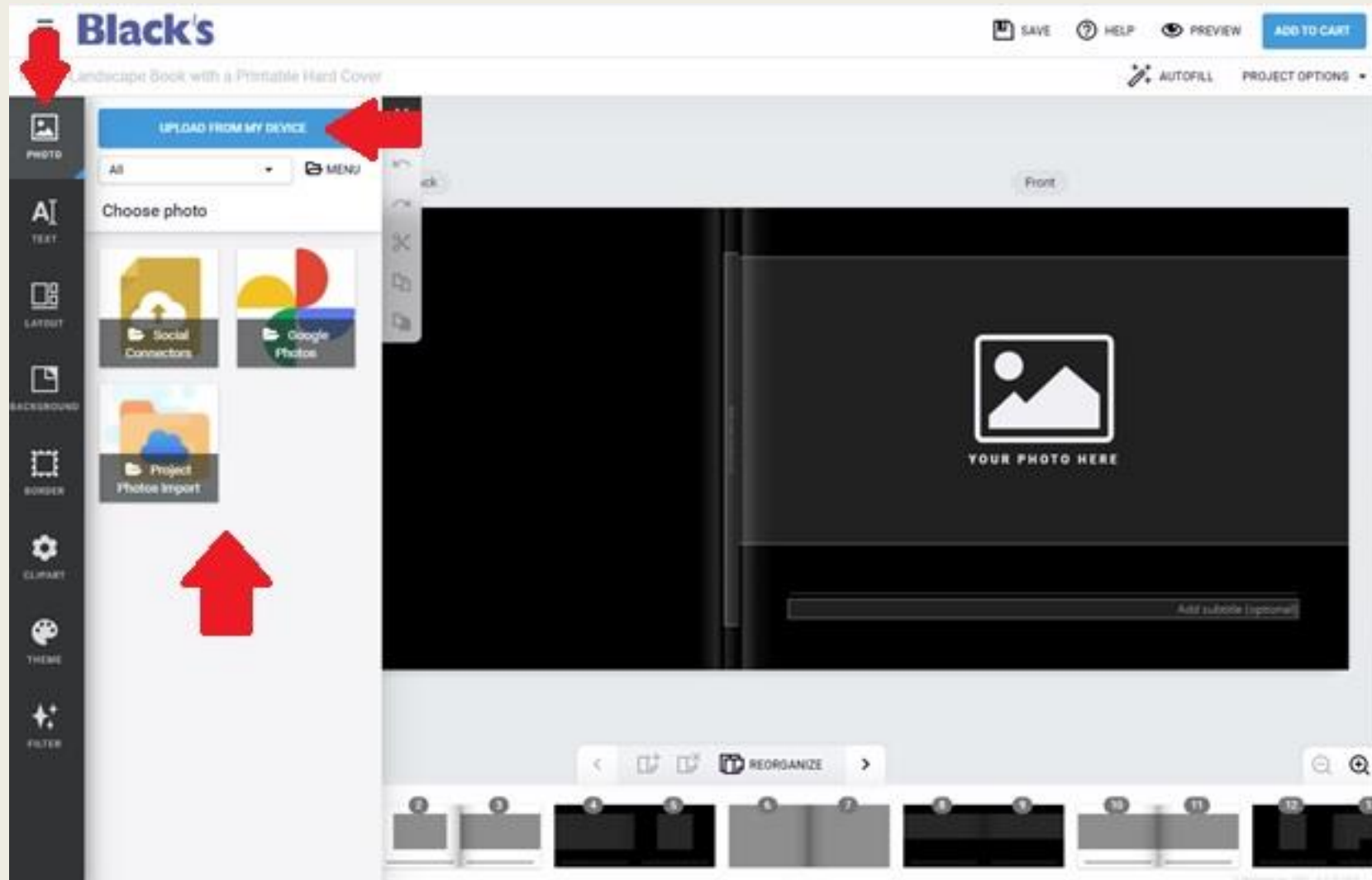
The screenshot shows the top navigation bar of the Black's website. It includes a search icon, the Black's logo, a user profile dropdown with 'HI' and a name, a language selector set to 'FR', a 'CHRISTMAS DEADLINES' link, and a shopping bag icon. Below the navigation bar is a row of category links: NEW PRODUCTS, PRINTS & CARDS, PHOTOBOOKS, WALL ART, CALENDARS, GIFTS, and INSPIRATIONS.

The main content area is titled 'NEW PROJECT' in a large, bold, dark blue font. Below the title is a sub-header in a smaller, dark blue font: 'To start a new project, enter a name in the text box below and click on the Start button.'

Below the sub-header is a form consisting of a text input field and a 'Start' button. The text input field has a small '+' icon on the left and the placeholder text 'Enter a name for your project'. The 'Start' button is a dark green rectangle with the word 'Start' in white text.

Below the form is another section titled 'YOUR LAST SAVED PROJECTS' in a large, bold, dark blue font. Below this title is a sub-header in a smaller, dark blue font: 'Click on the project you wish to continue or to reorder. To see the full list or restore a previous version , go to the Project Manager.'

Note the list of navigation tabs on the far left hand side. Start with PHOTO upload.

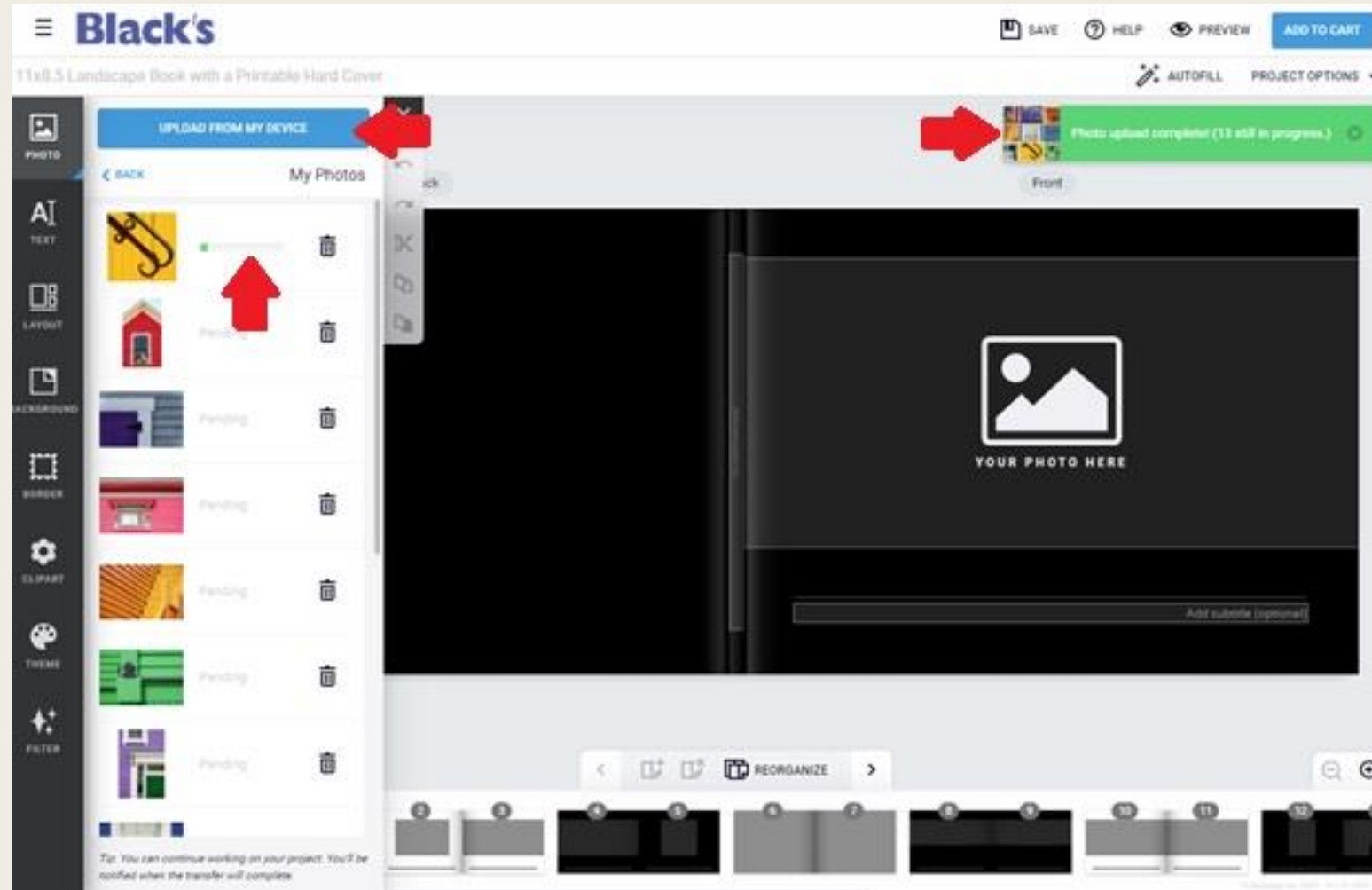




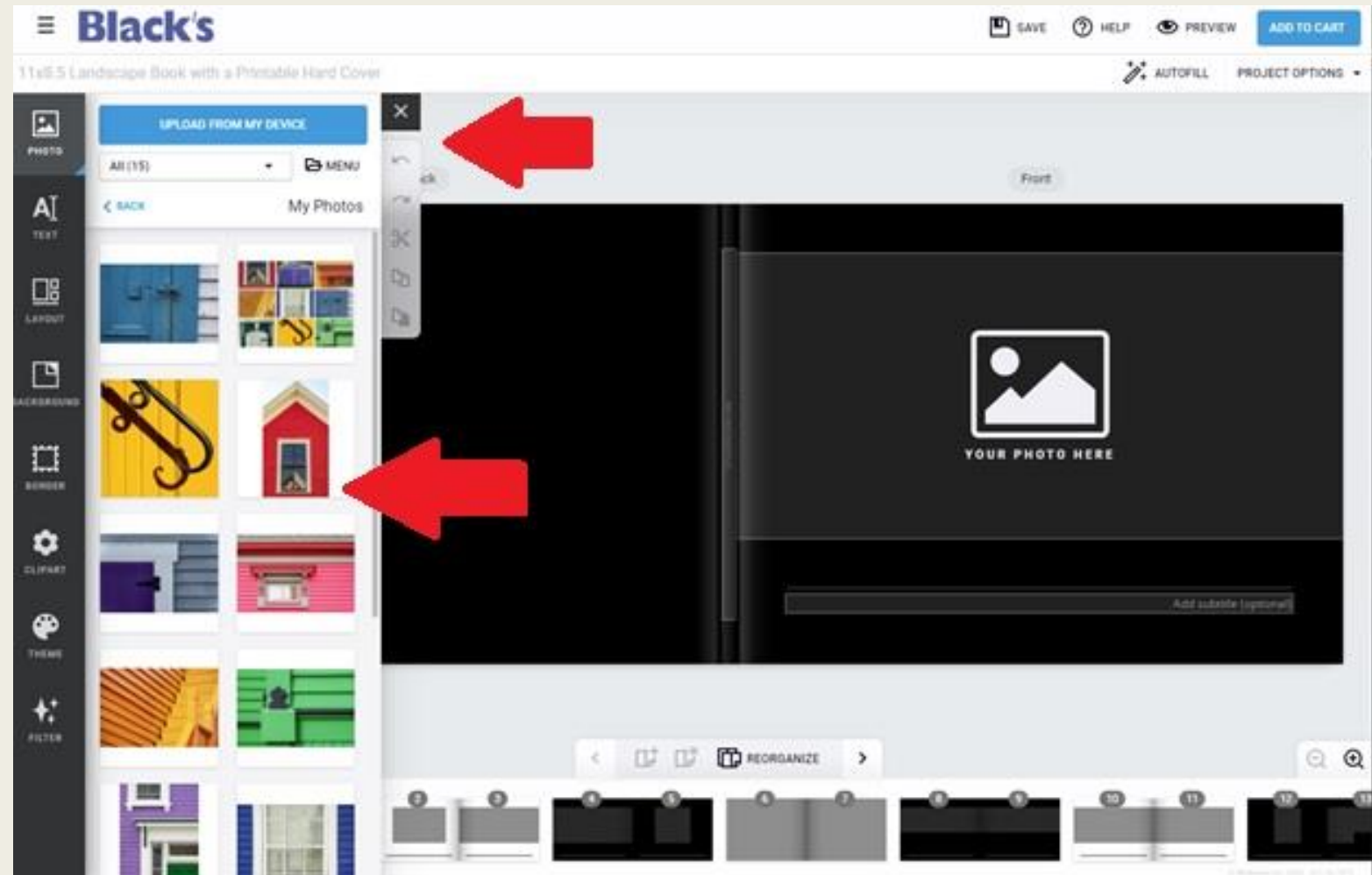
Select the source of your photos. It is best to gather all photos in one file source before uploading the photos, but you can add or delete photos as needed.



Upload photos from source file.  
Note that the program indicates progress.

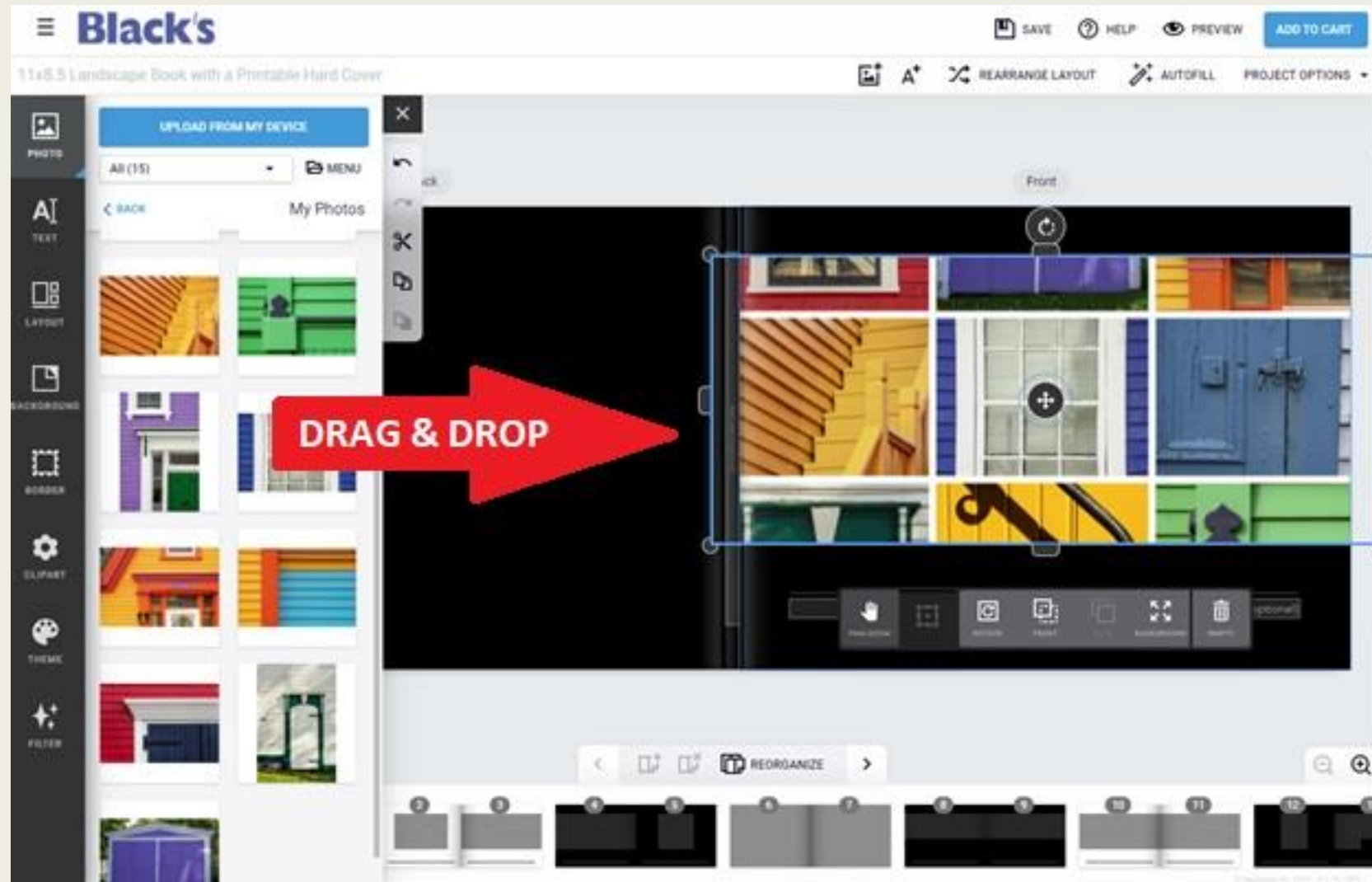


Uploaded photos appear on the left. The extra tab at the top right allows you to collapse the photos window or go back a step, etc.

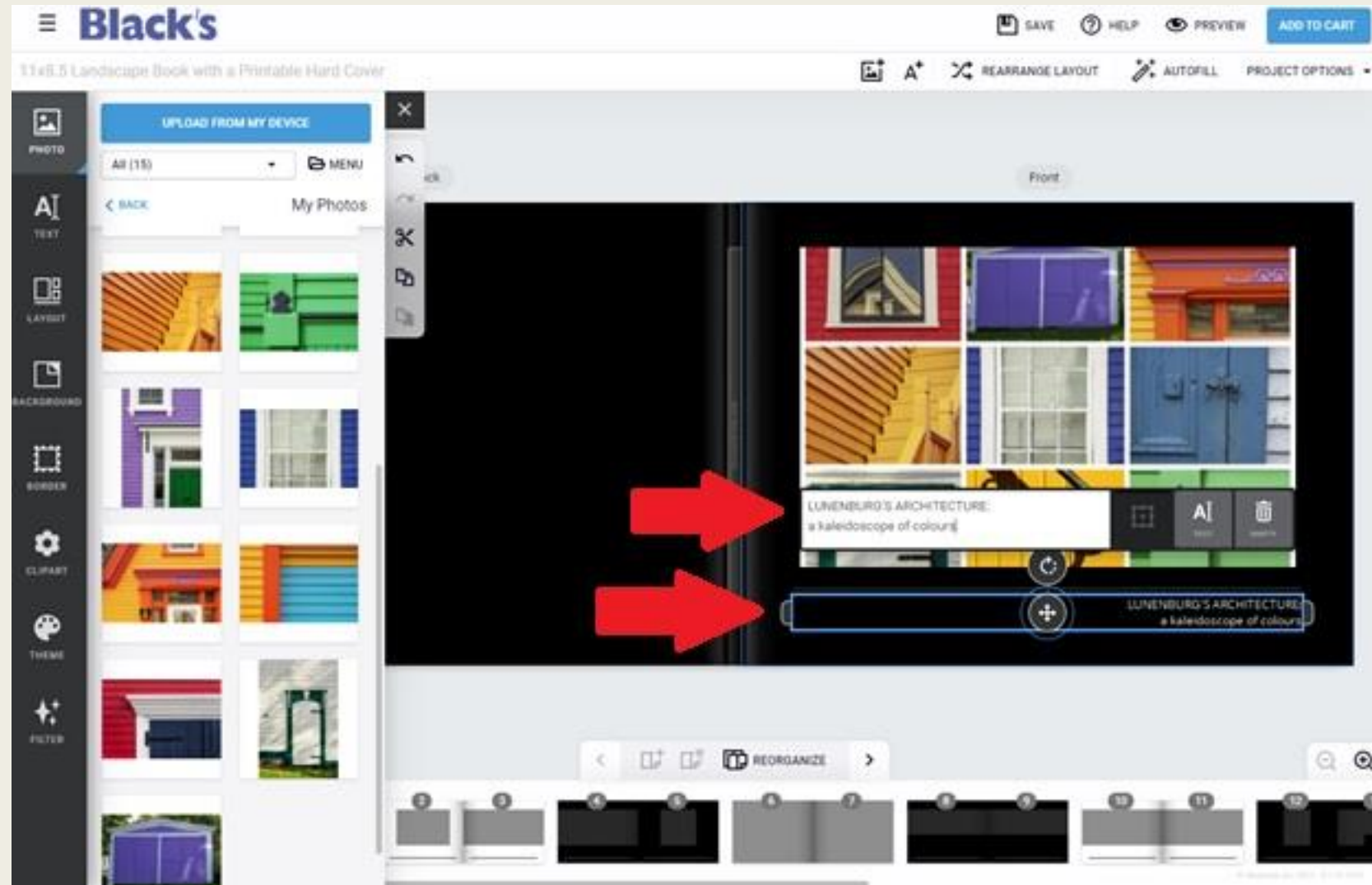




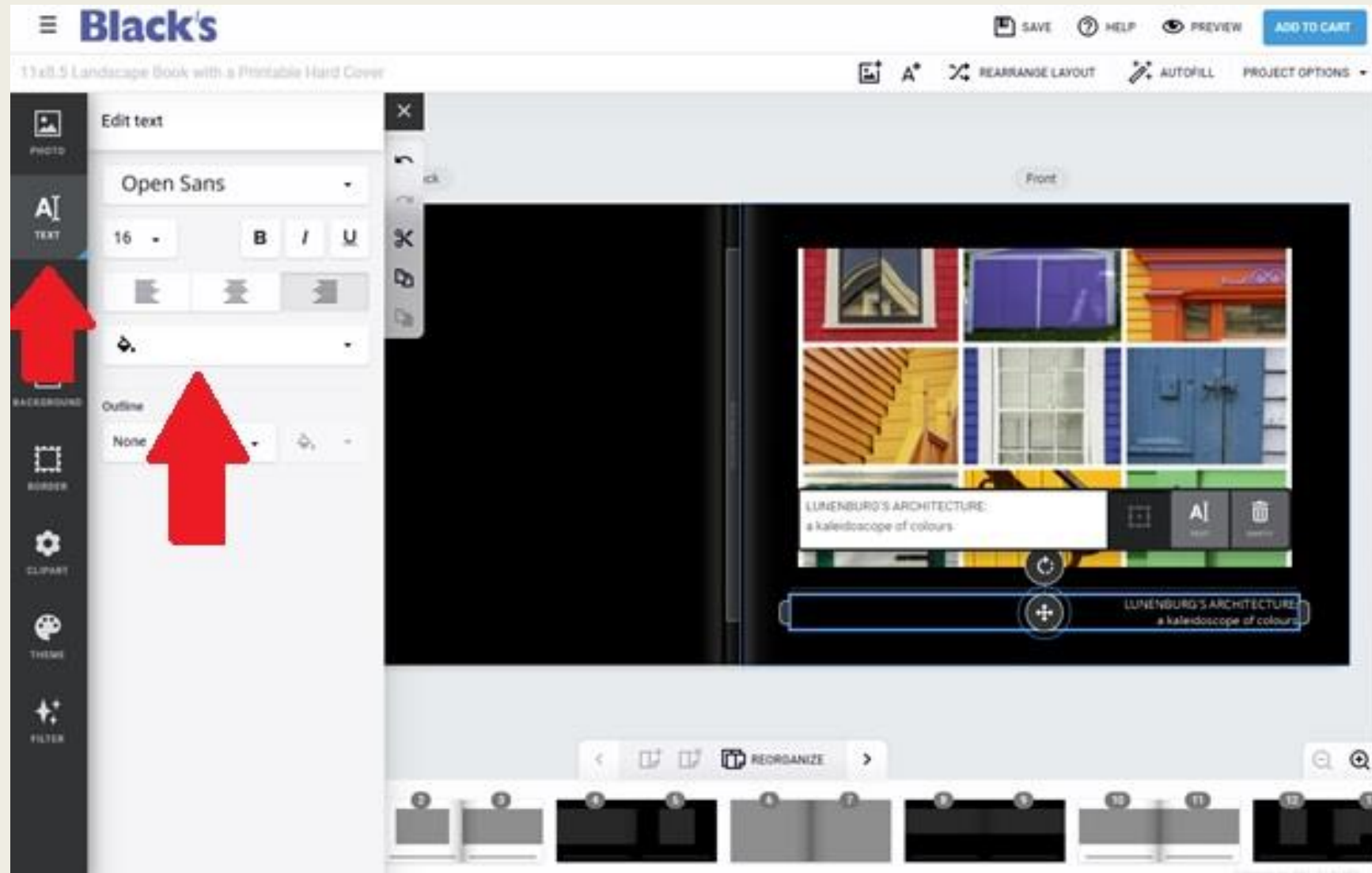
Drag and drop photo and readjust size using the “pull tabs” on perimeter of image.



Add a title. Note that what appears in the type box is added to the highlighted text box.

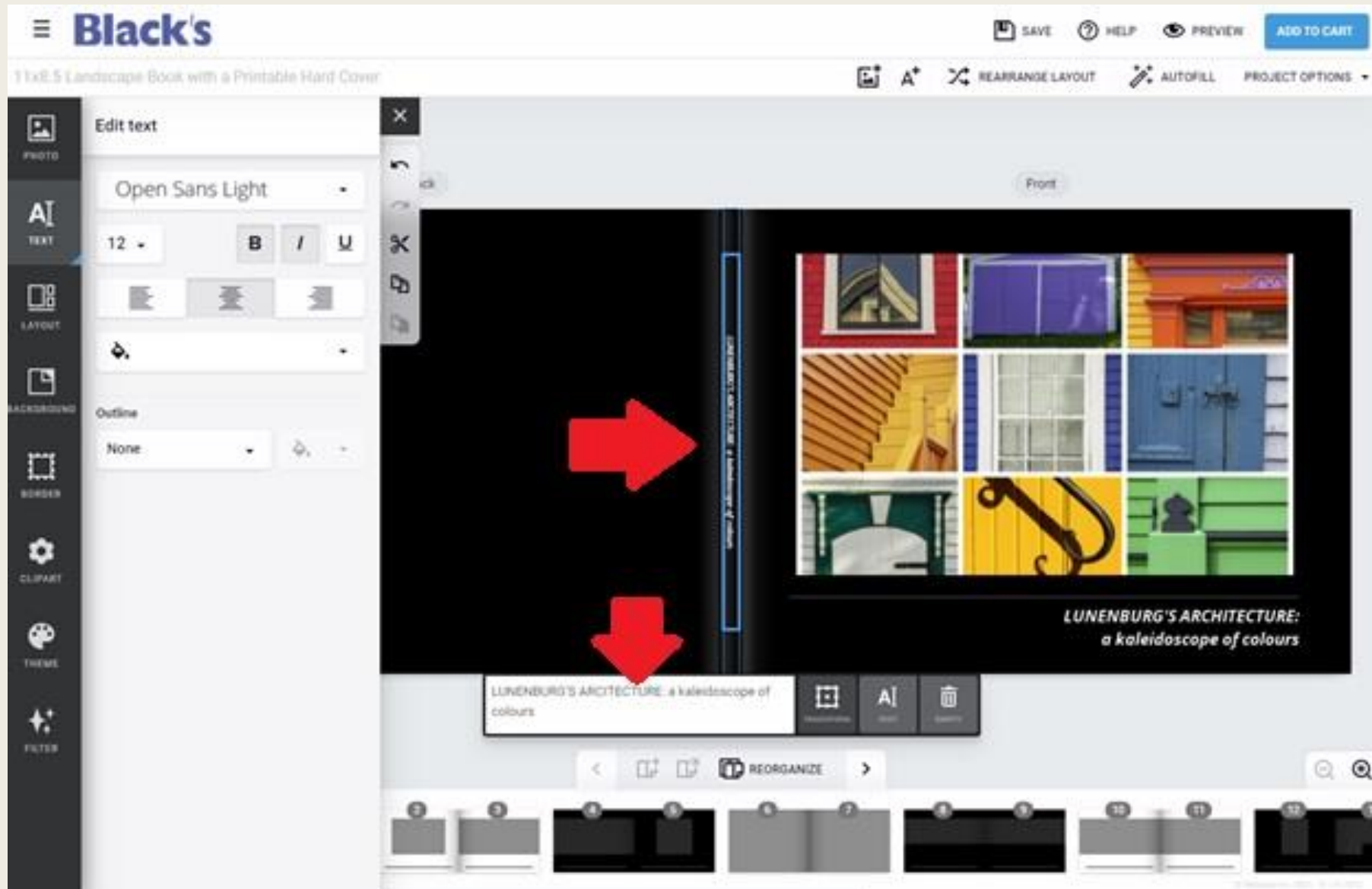


Note the TEXT tab has been selected. The colour of the text can be changed to a wide array of colours.

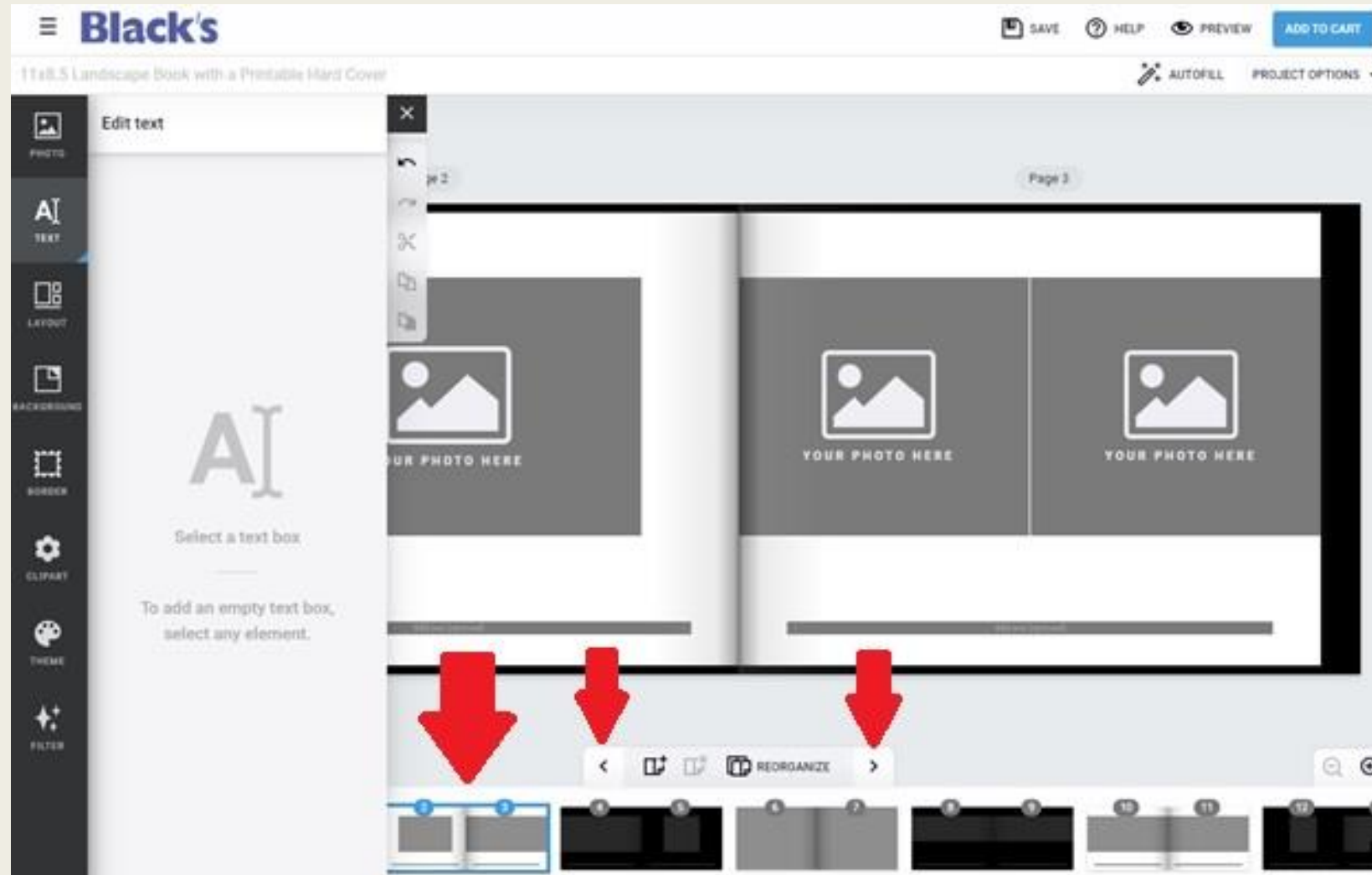




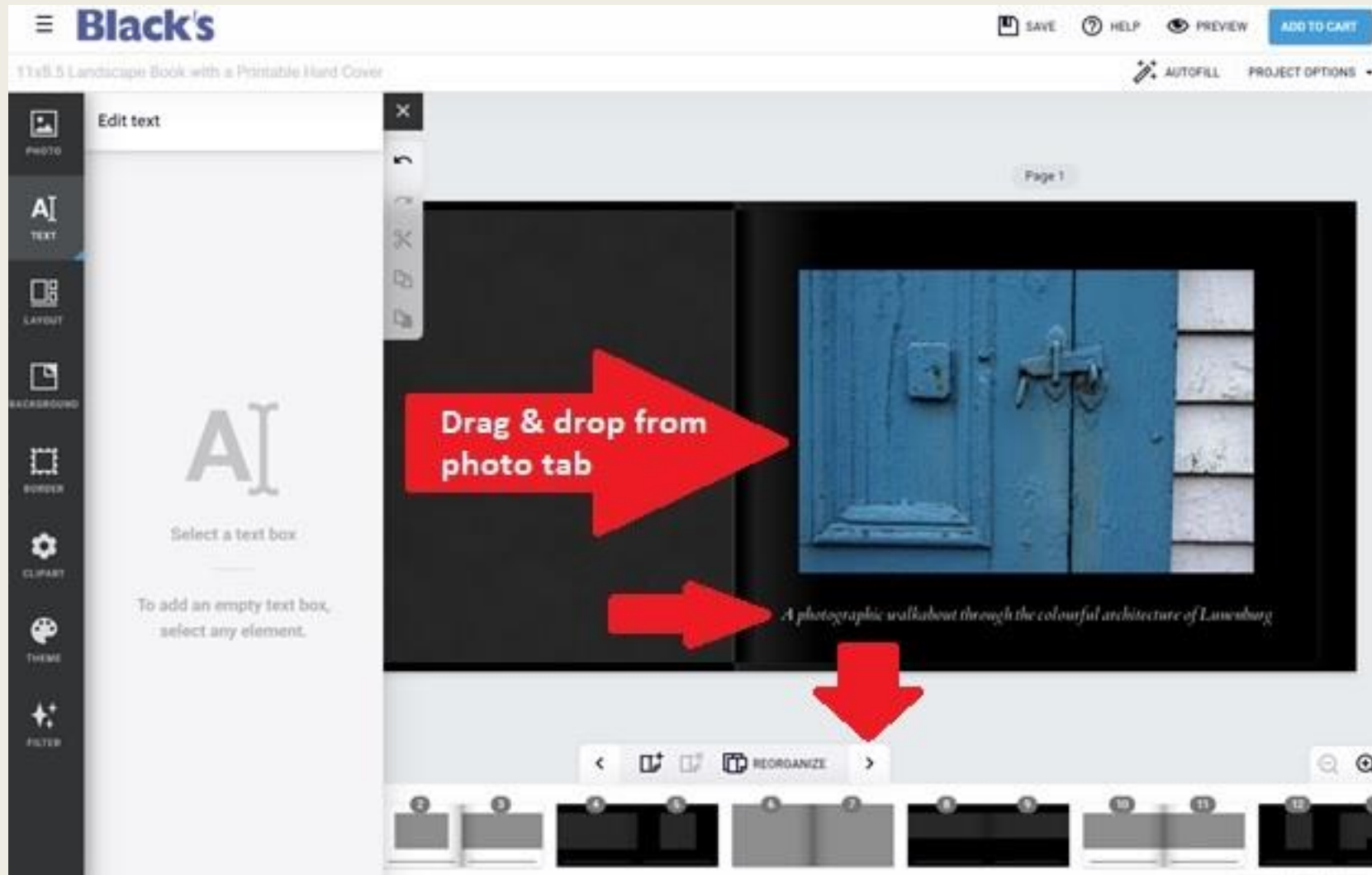
# Add the title to the photobook spine.



Go to specific double spread pages by using the “backward” and “forward” arrows.

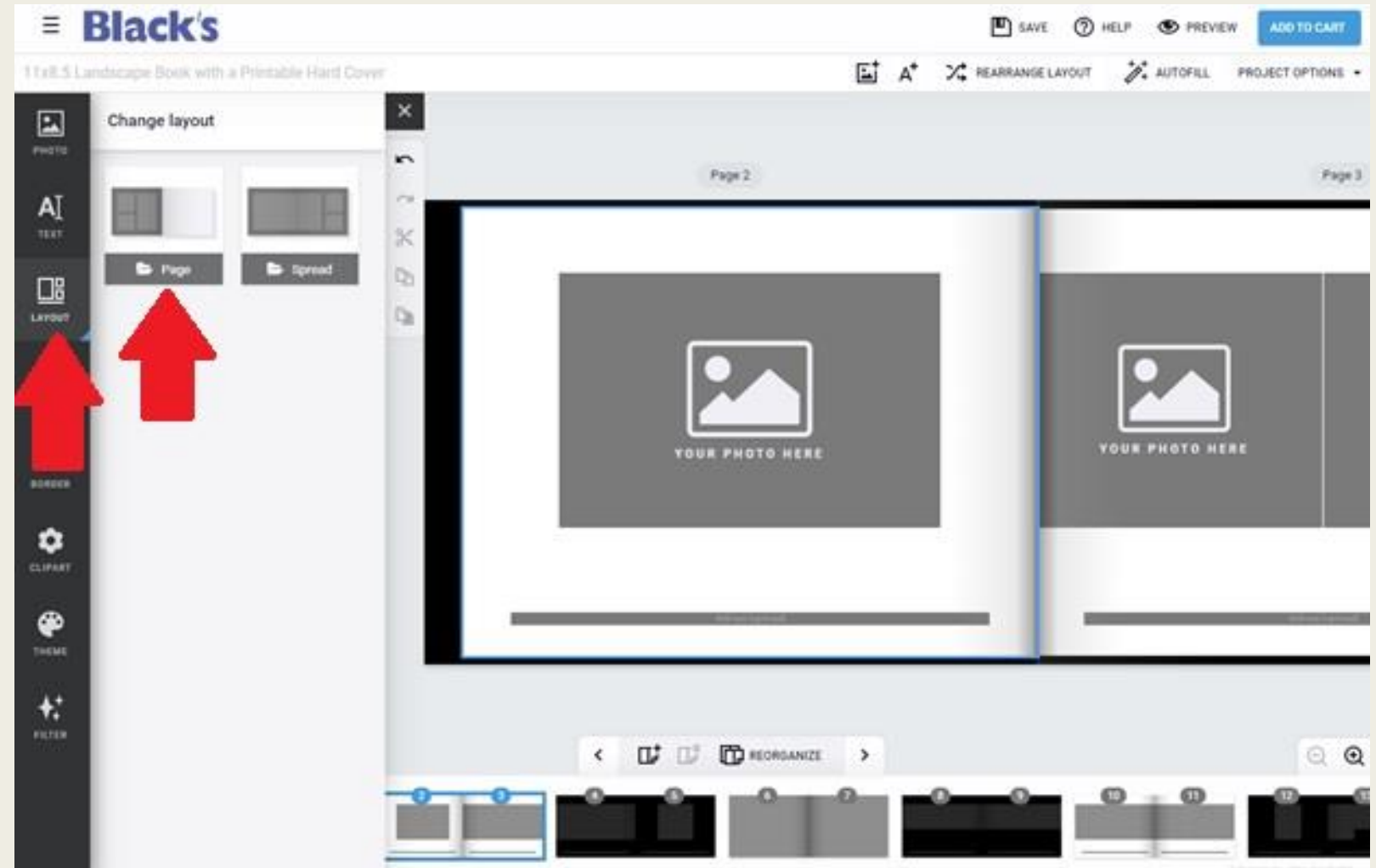


Here is an example of adding a picture and text to the first page:

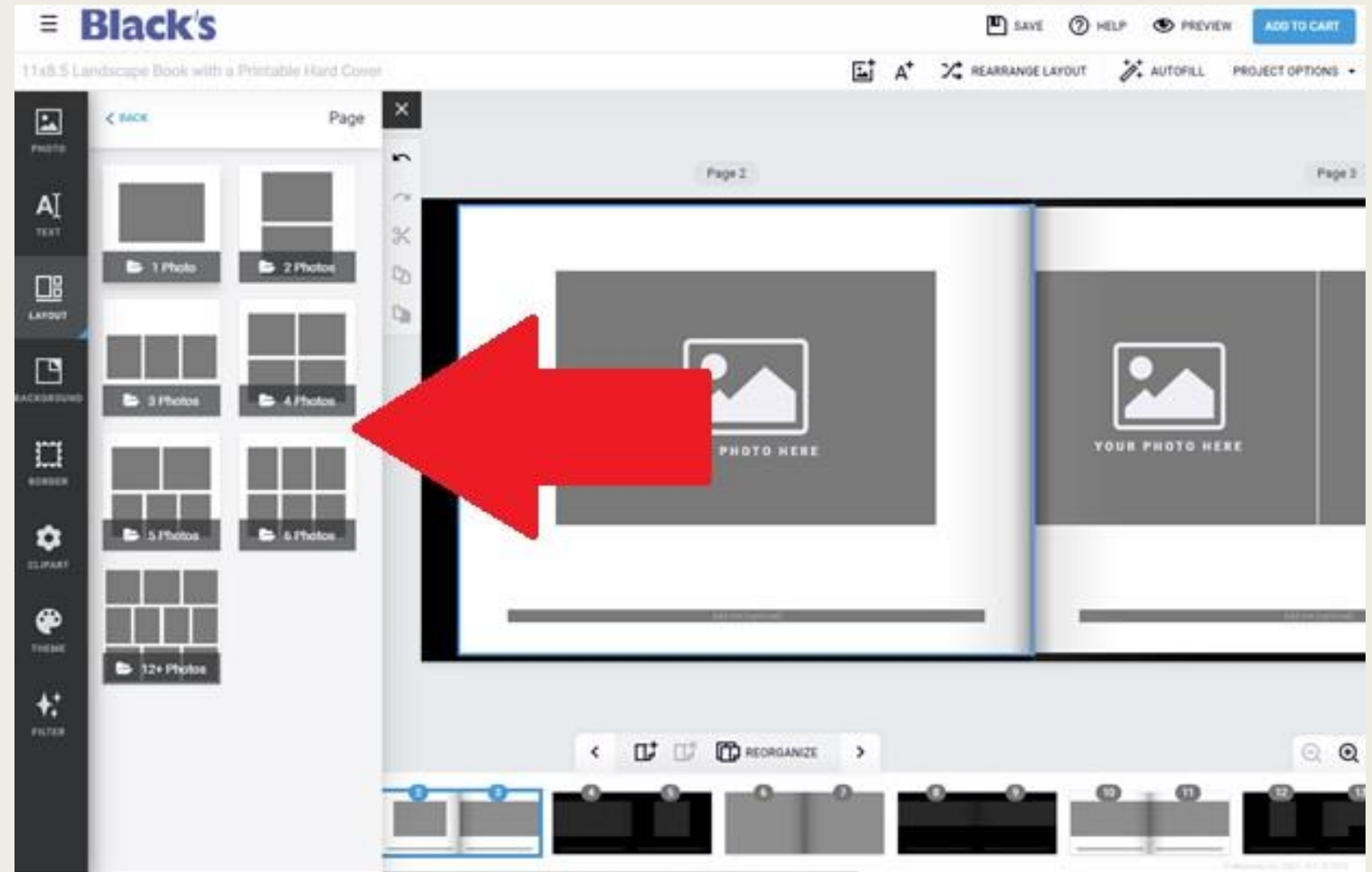




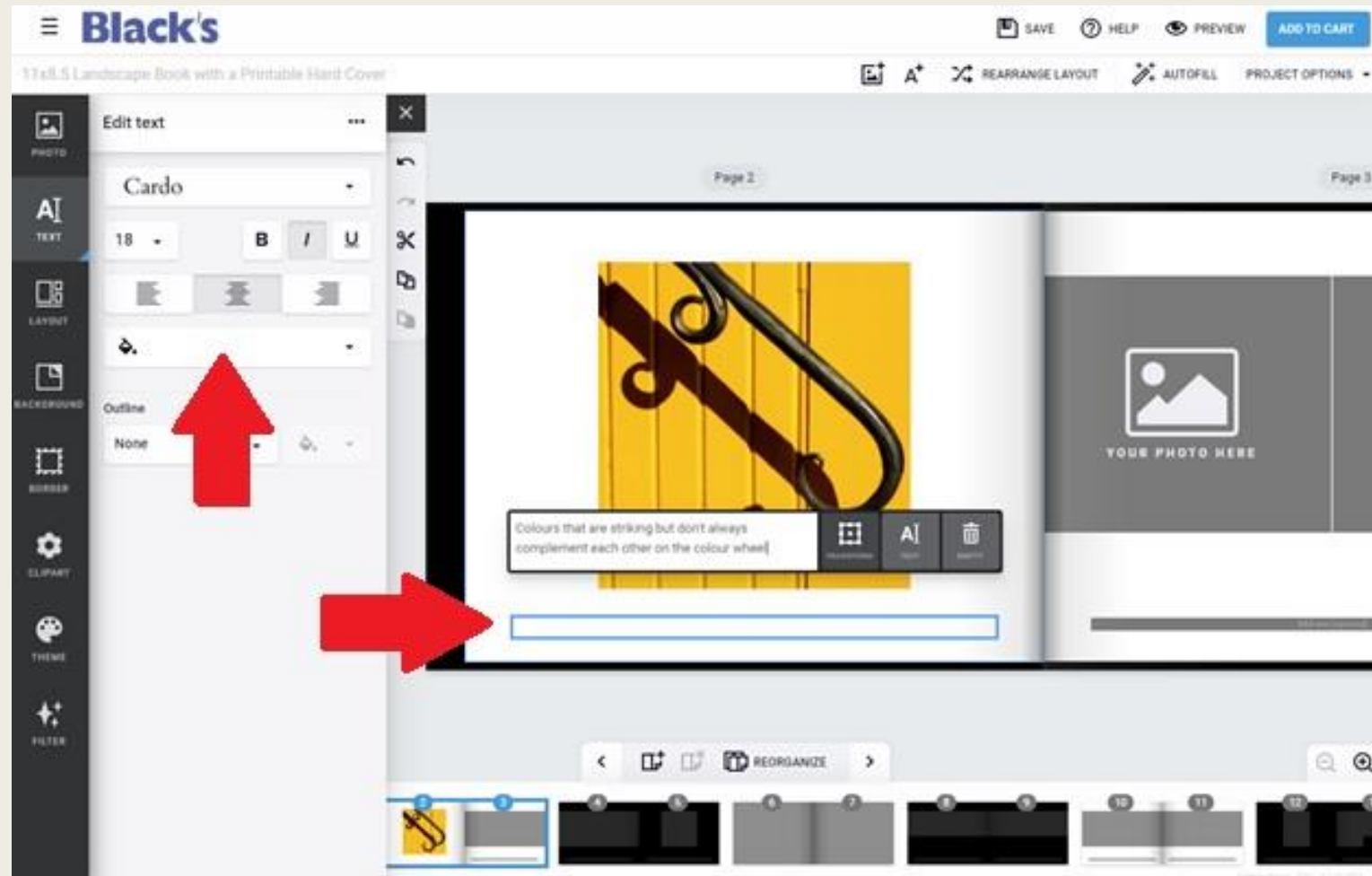
Go to LAYOUT tab to customize your photobook design. Options are layout by page or by double page spread. Note issue with photos crossing the gutter of a double page spread.



Choose the number of images you wish to add to a particular page.

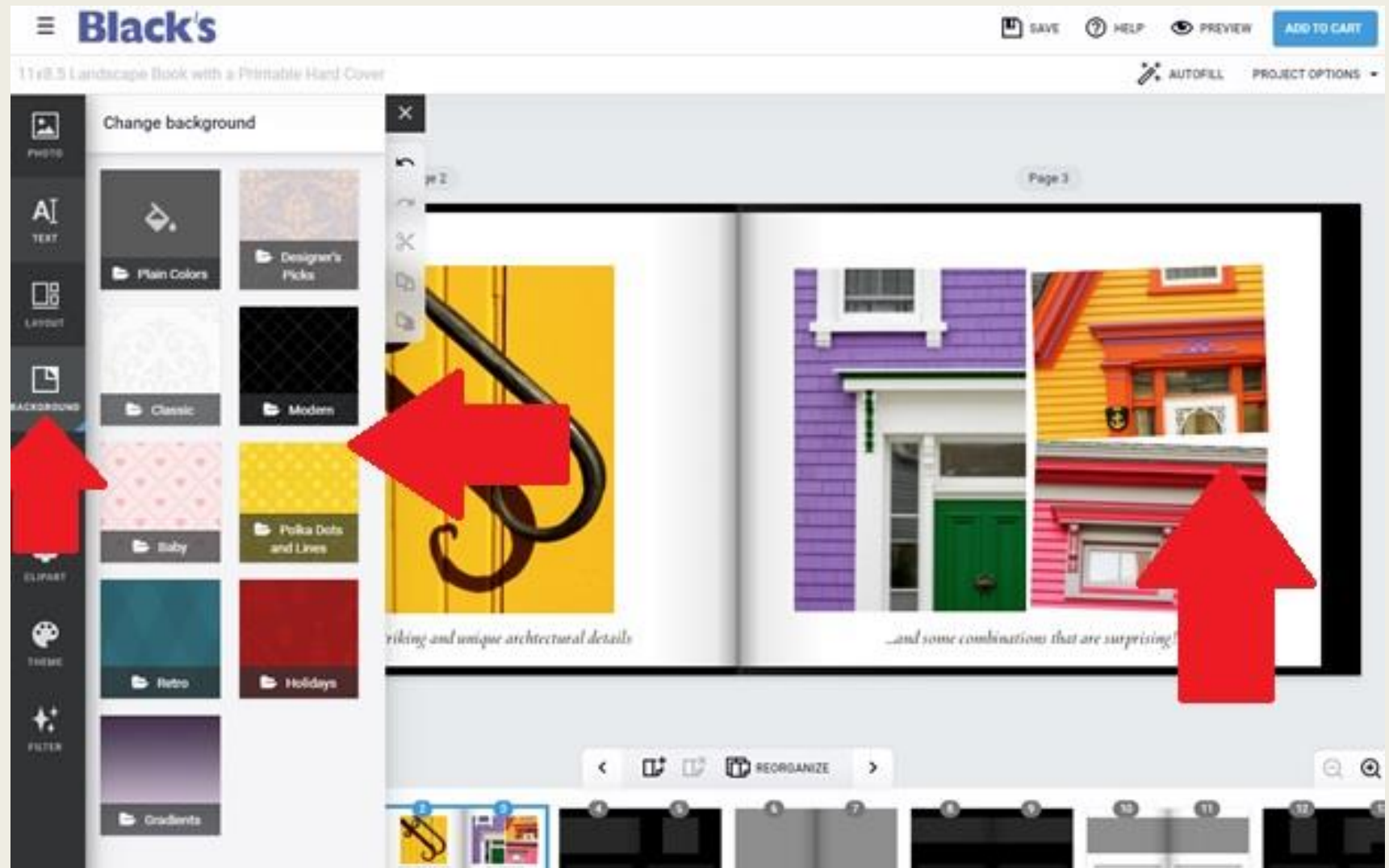


Add a text caption if you wish or delete the text box. At any time you can add or delete text boxes. Note choices with the font, font style and font colour and size, etc.

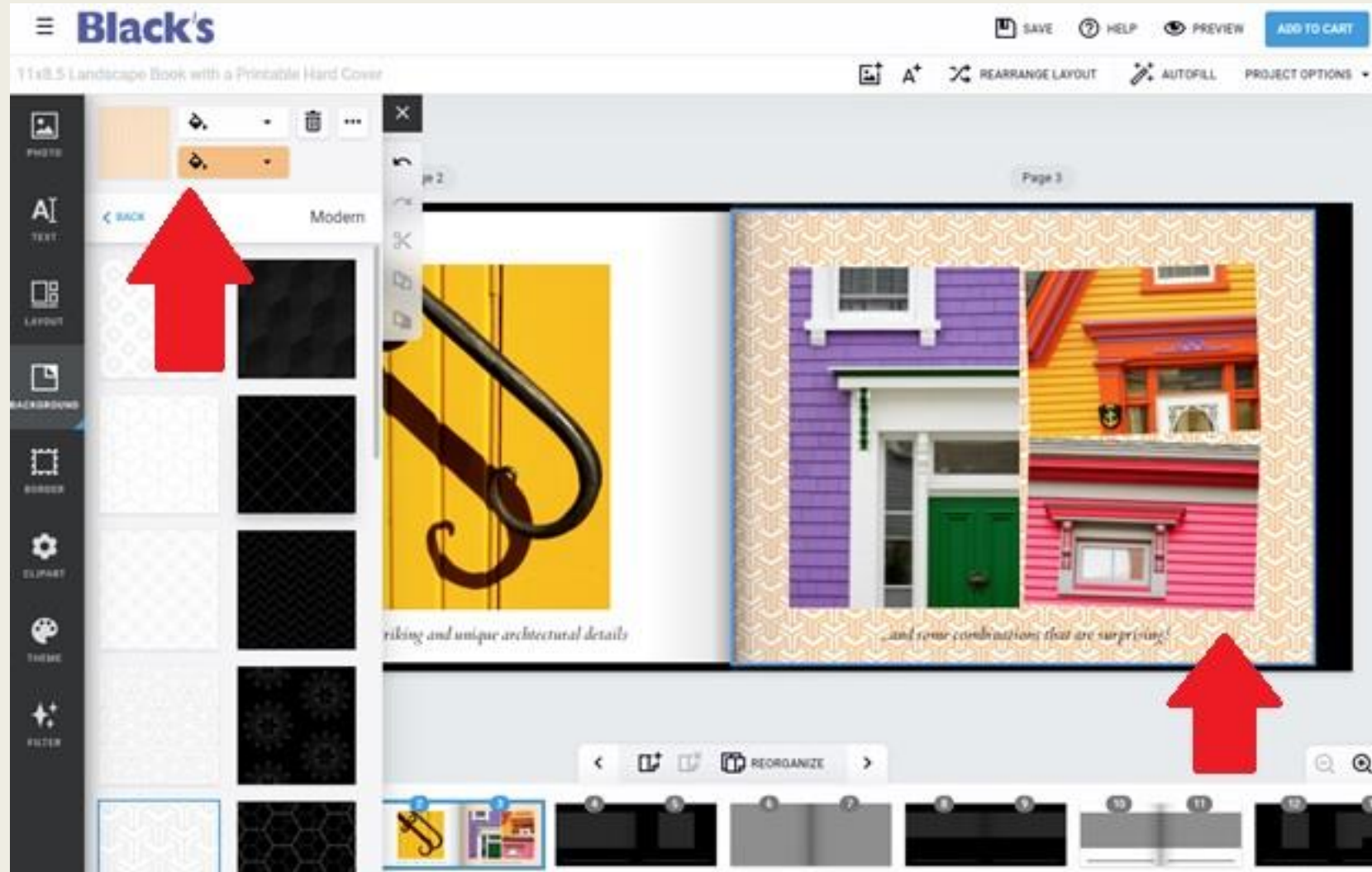




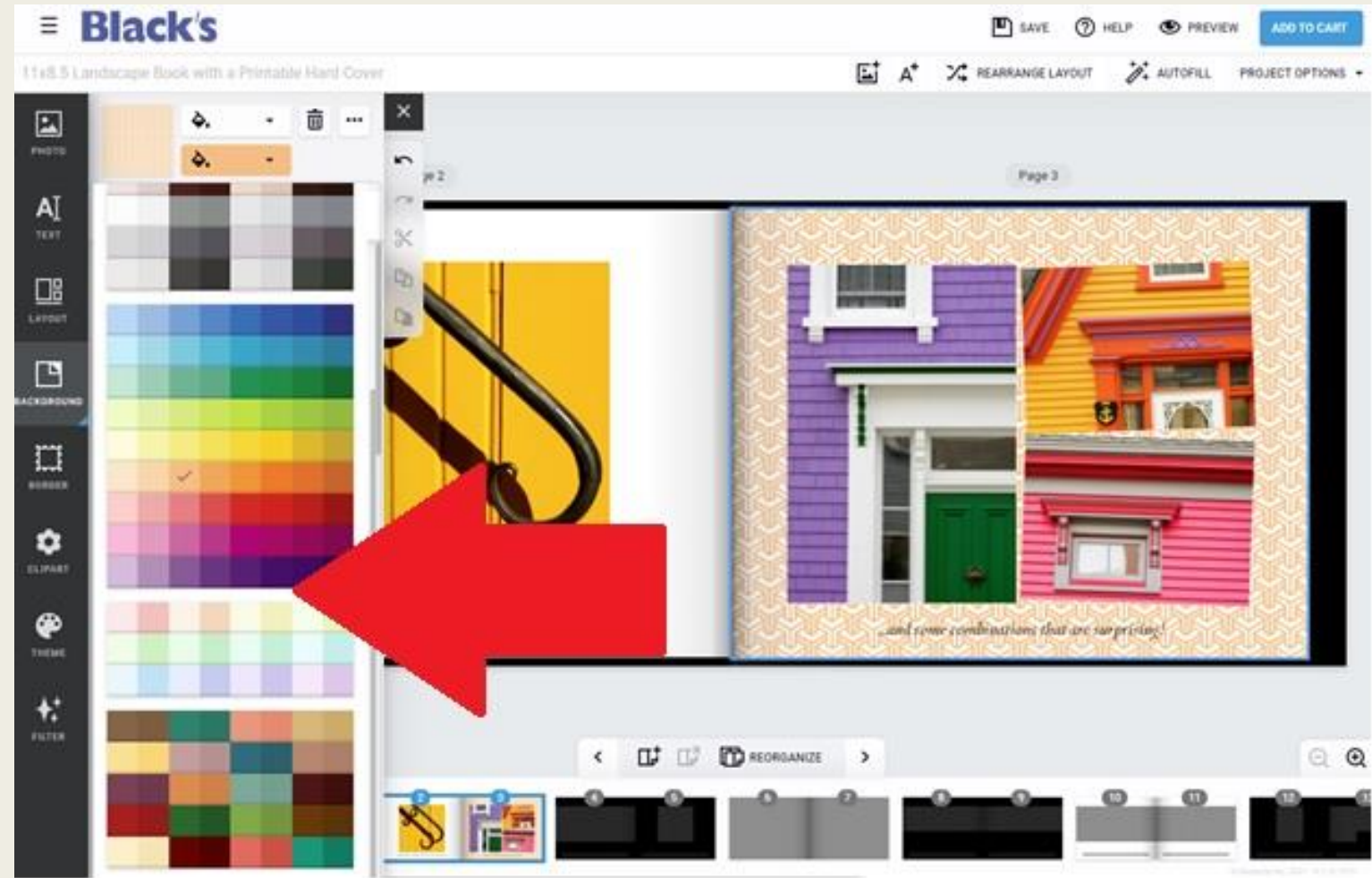
Note the BACKGROUND tab has been selected on the navigation bar. Again a myriad of options...



Choose a plain background or wallpaper with a wide range of colour choices.

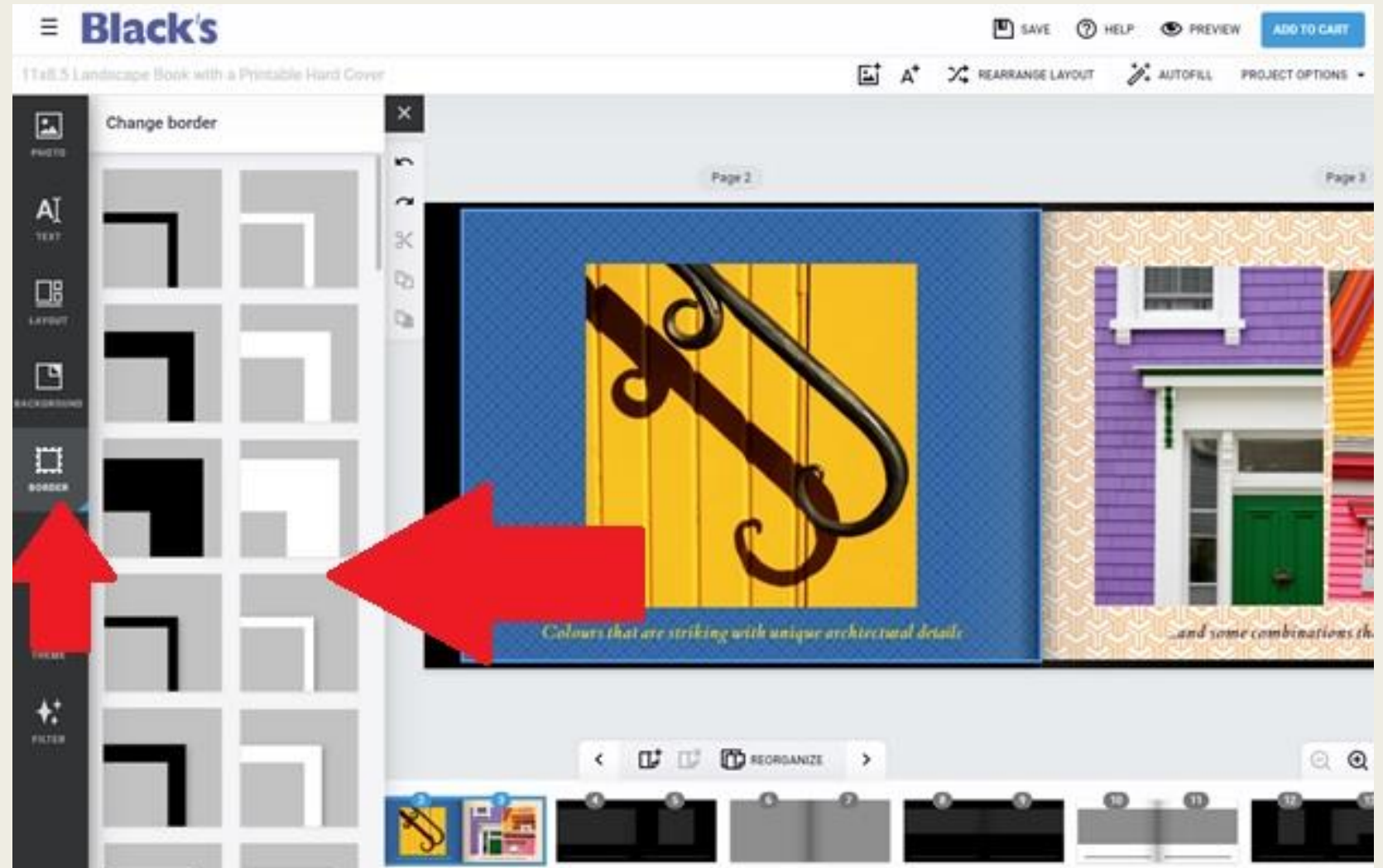


Some of the many colour choices that can be applied to the text fonts and/or backgrounds.

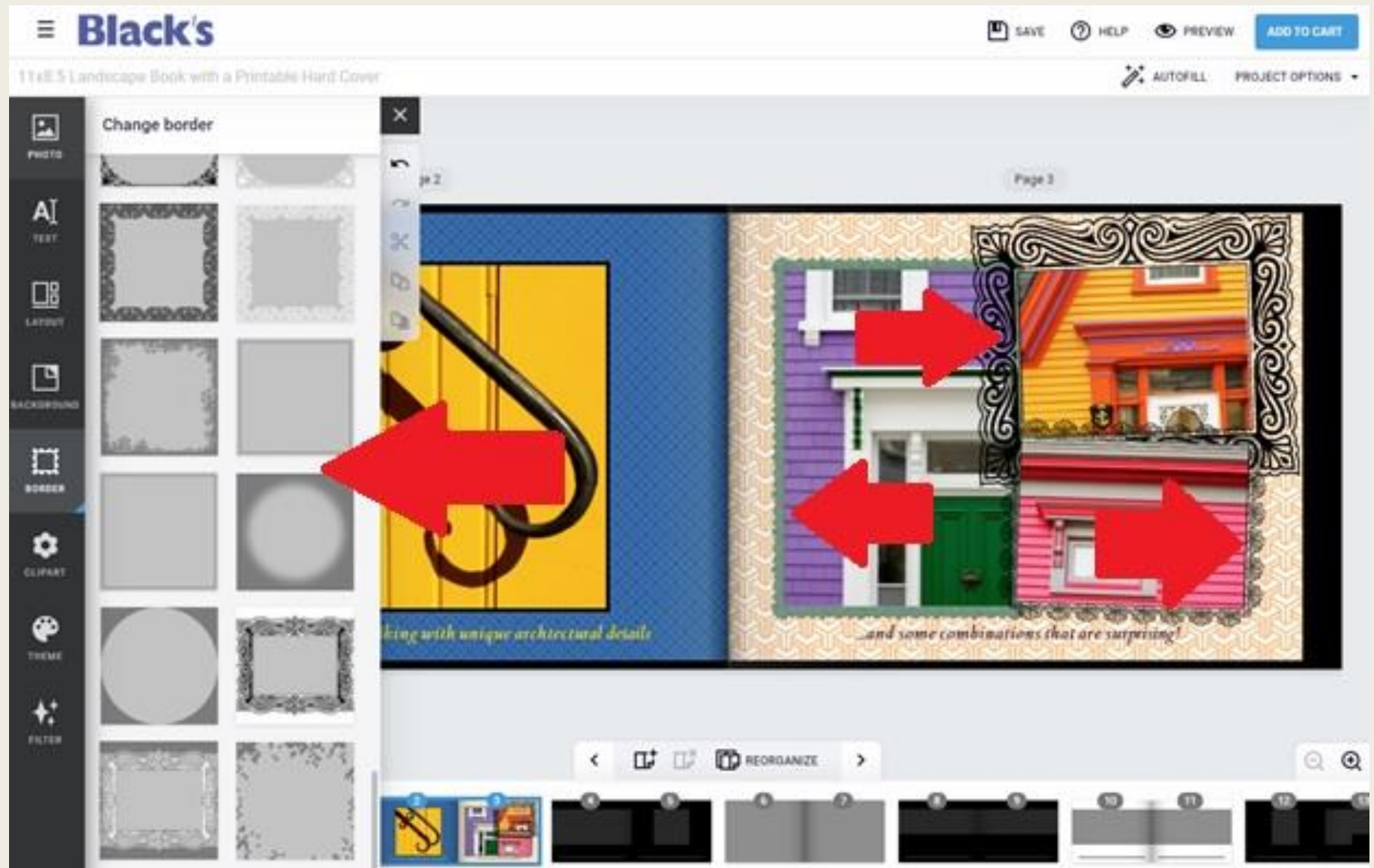




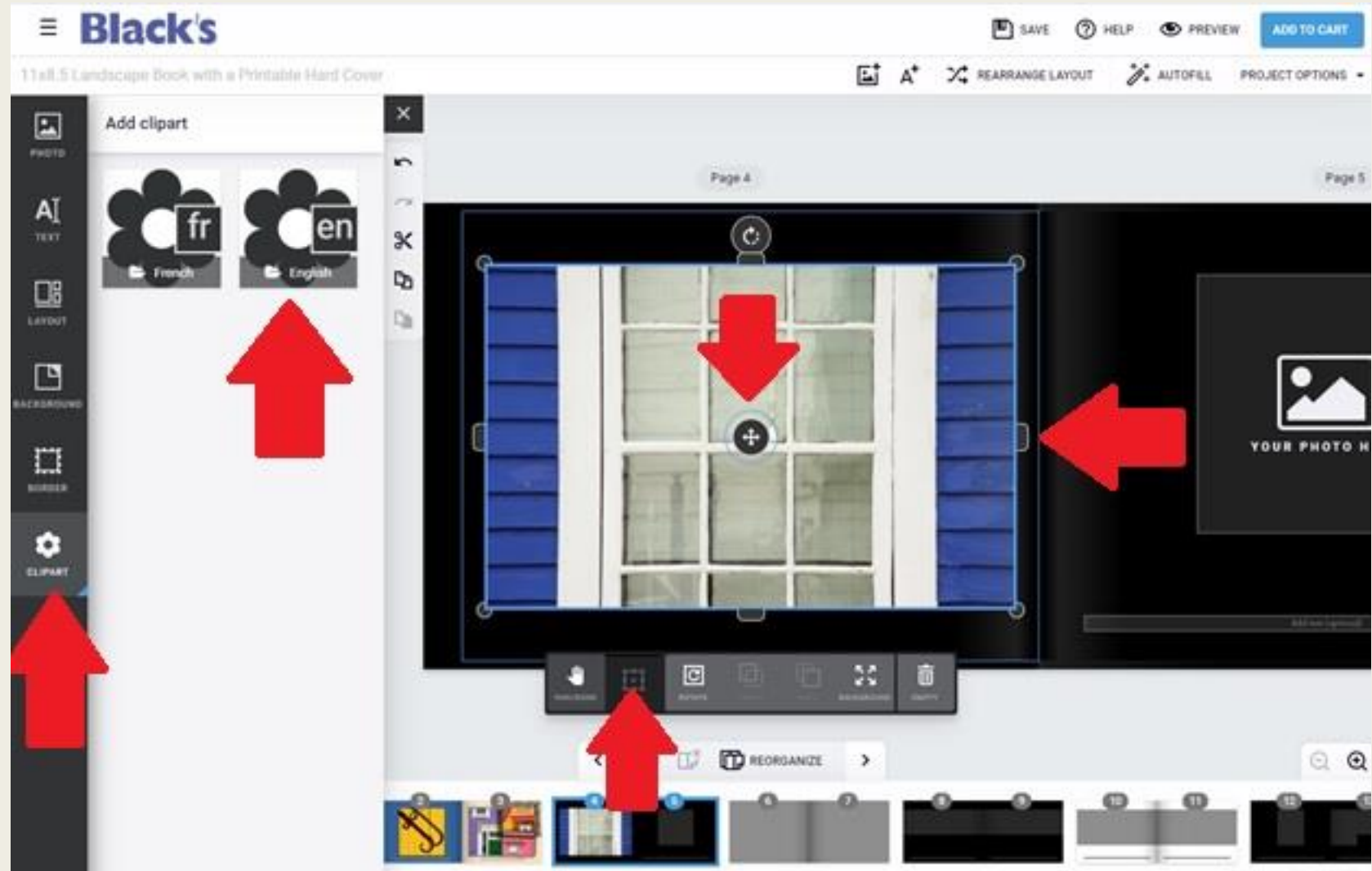
Note the BORDER tab has been selected on the navigation bar.



Again, lots of choices, some of them pretty tacky!

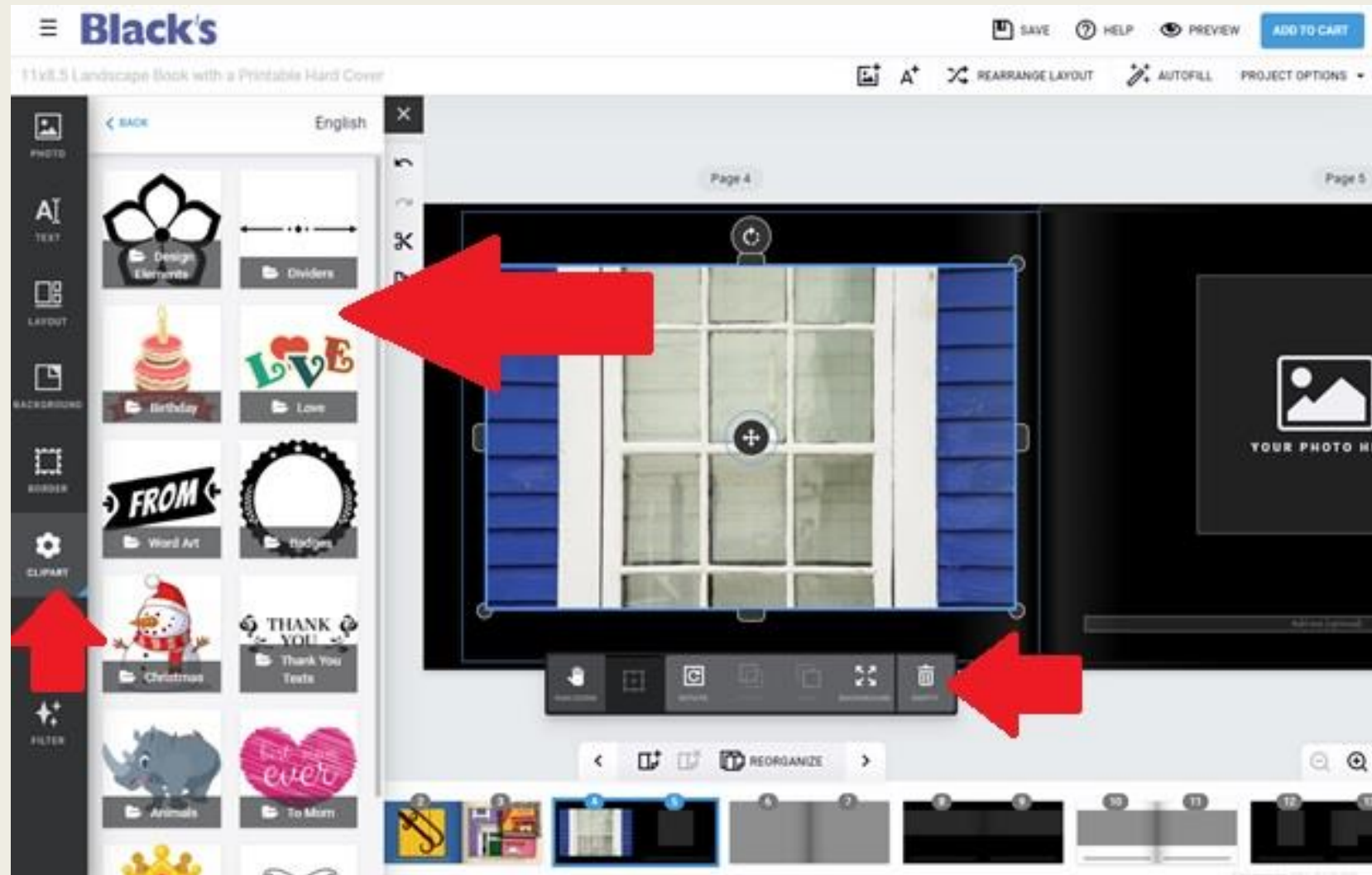


Note “CLIPART” tab selected on the navigation bar.  
Choose language.

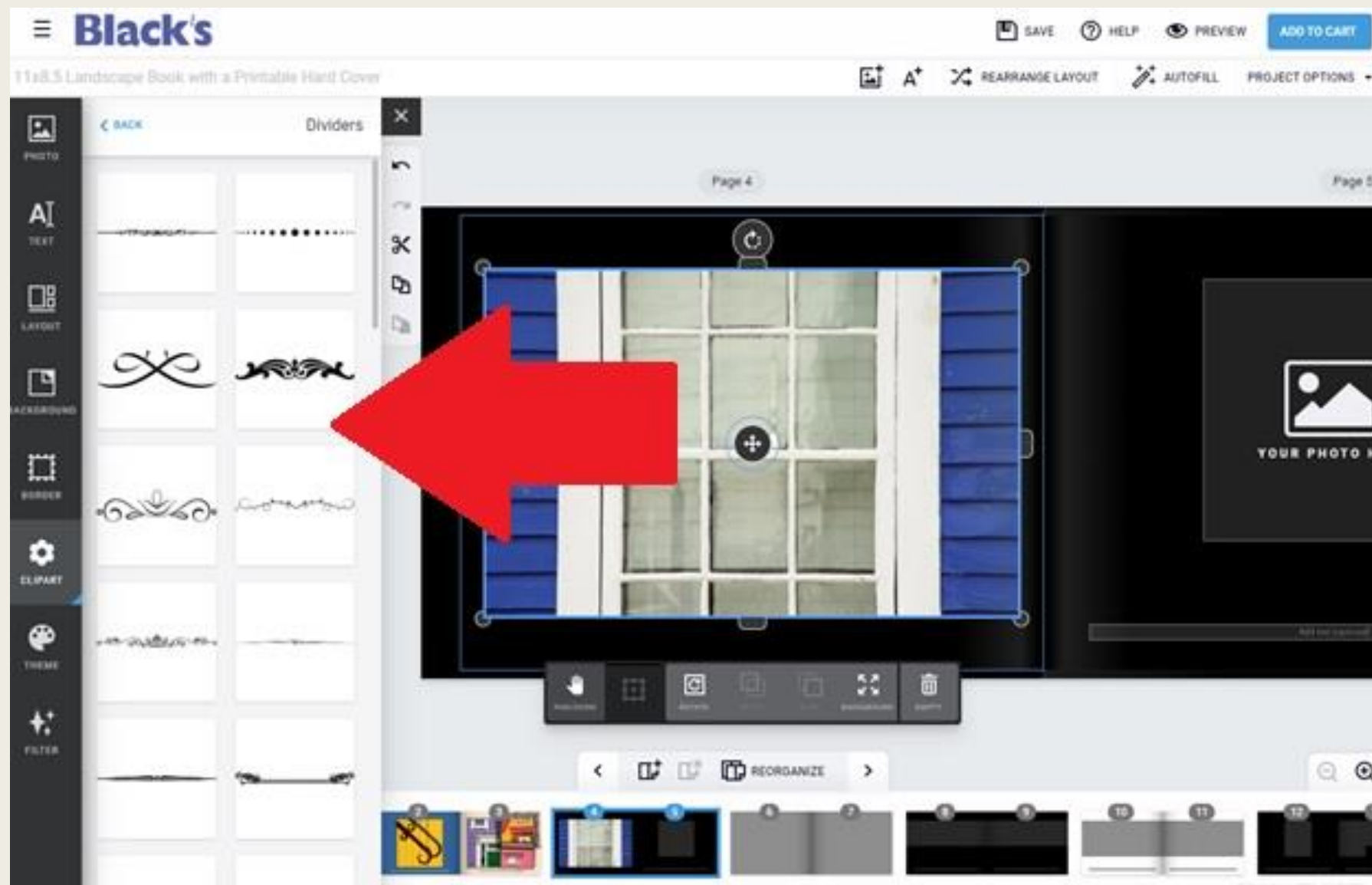




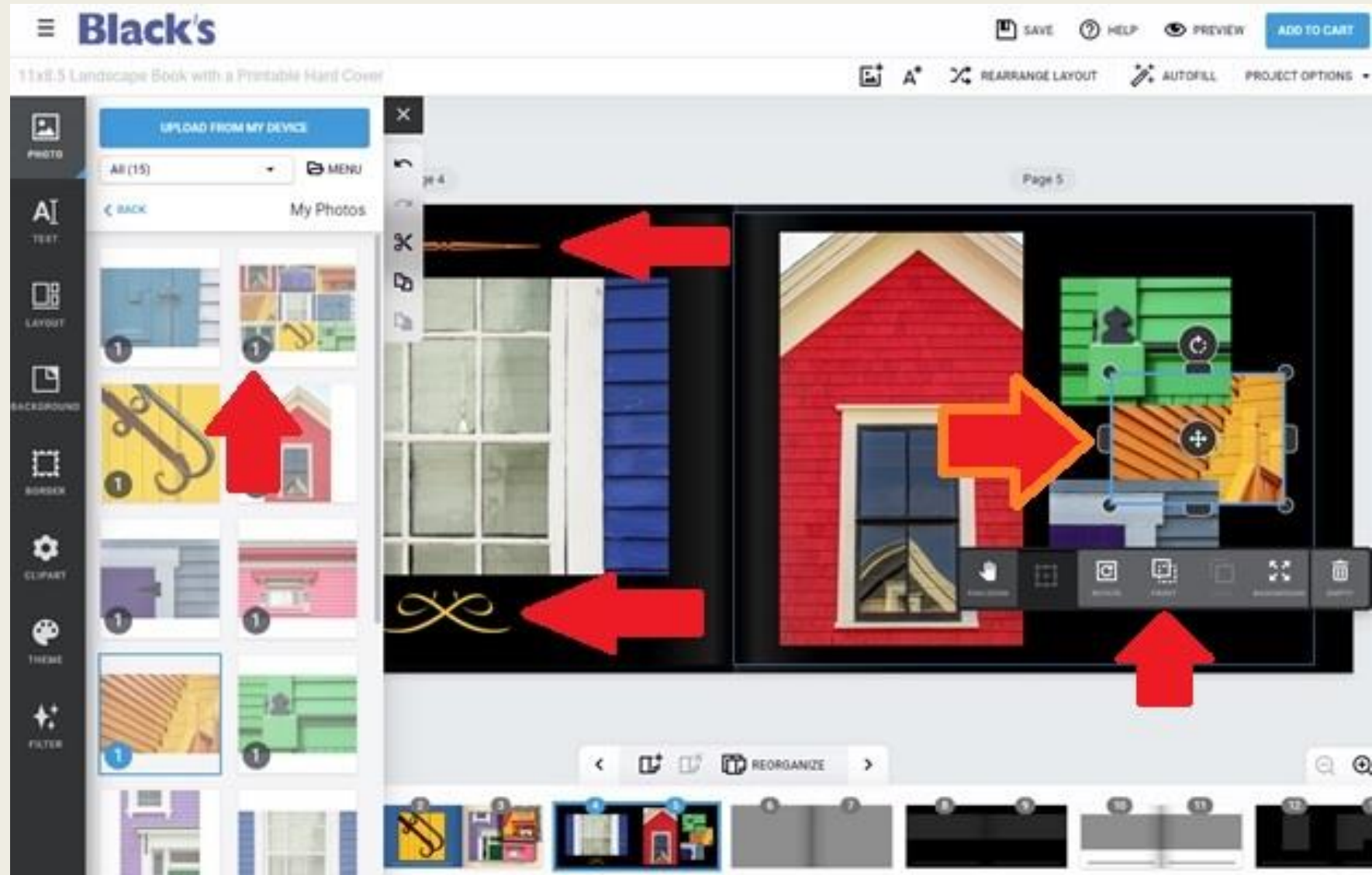
Note and explore the range of options for clipart in keeping with your photobook theme.



Some of the DIVIDER clipart may enhance your photobook.

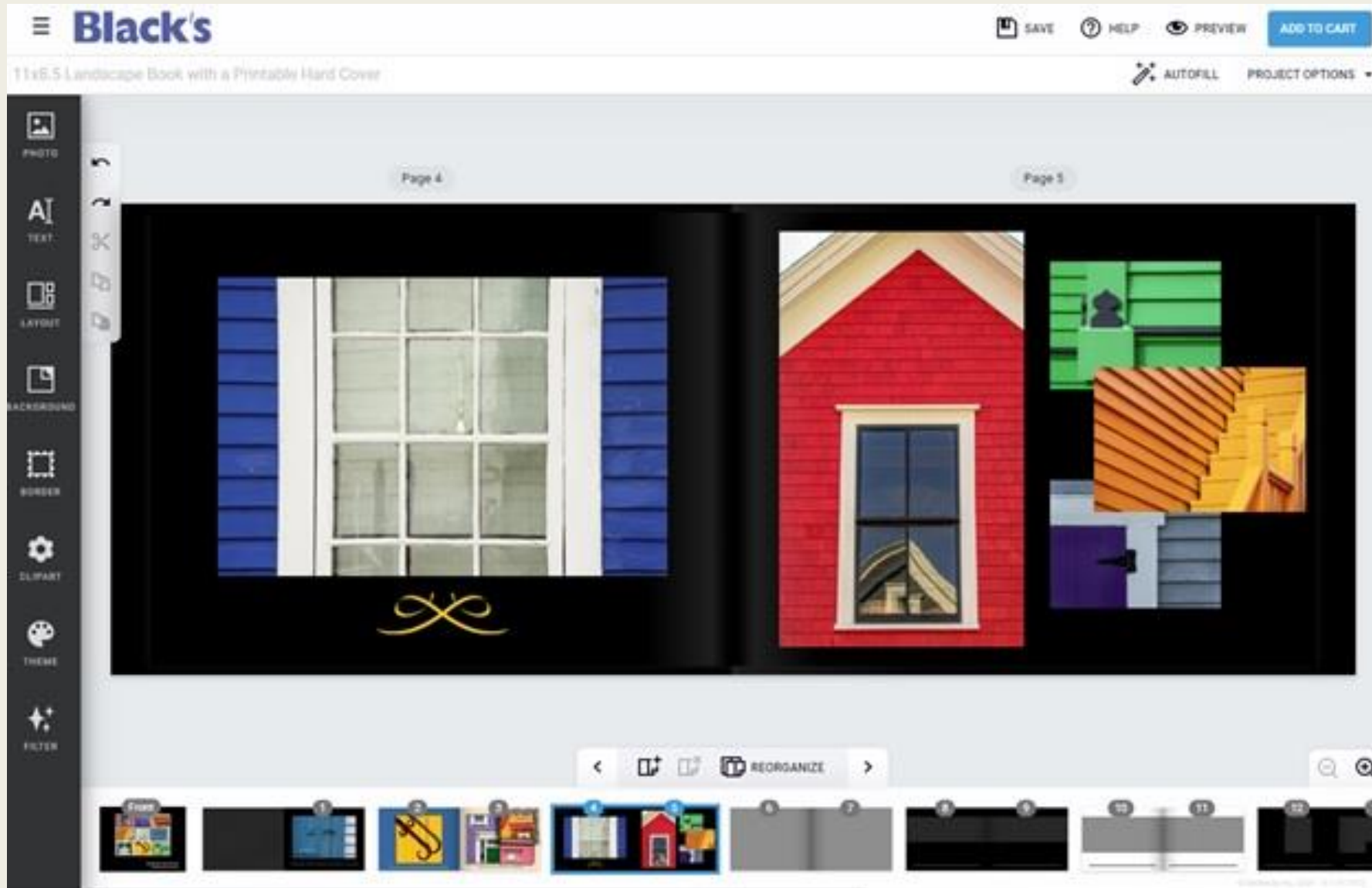


Note examples of the clipart and also the method to arrange overlapping images on the right hand page.

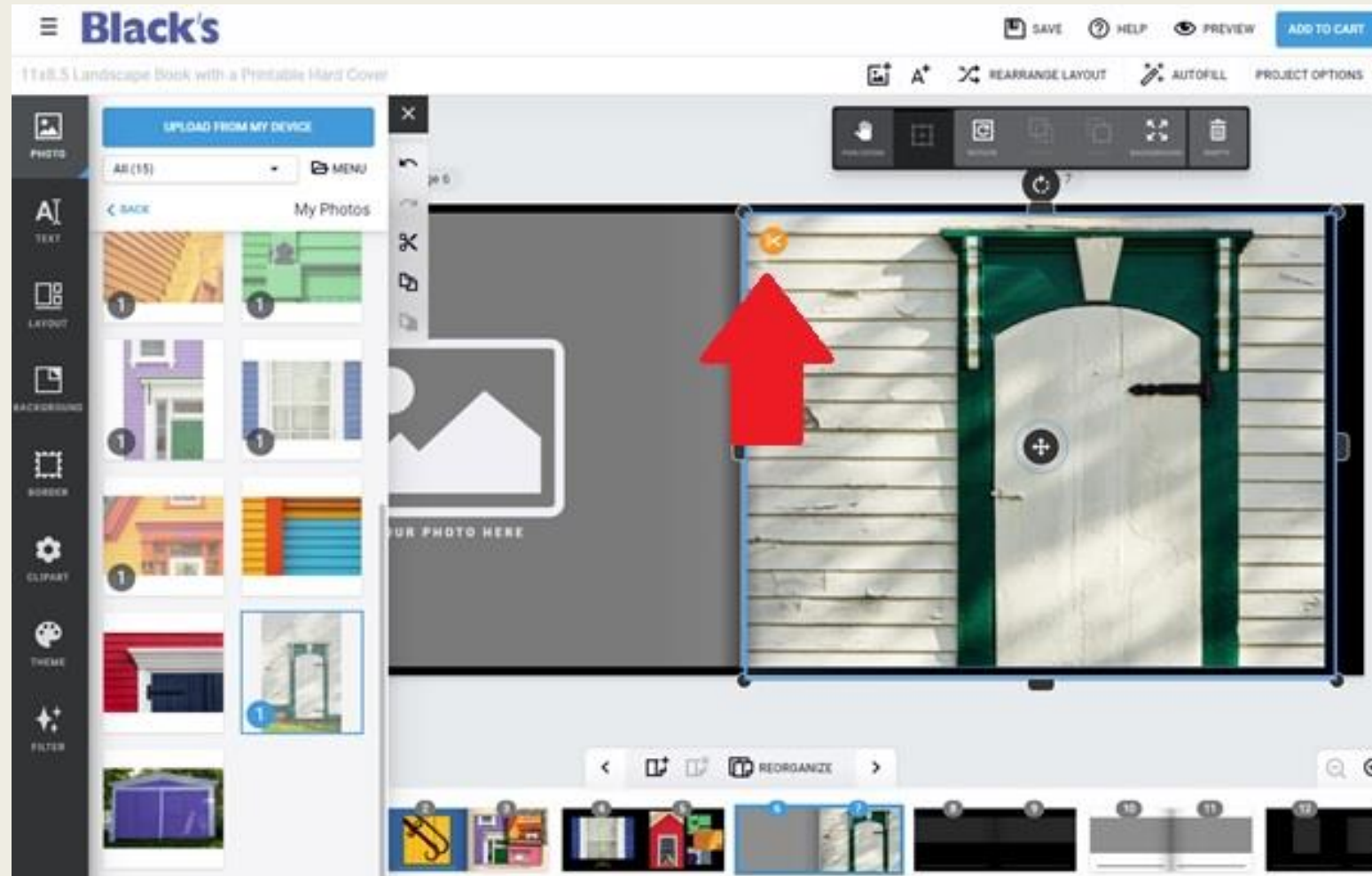




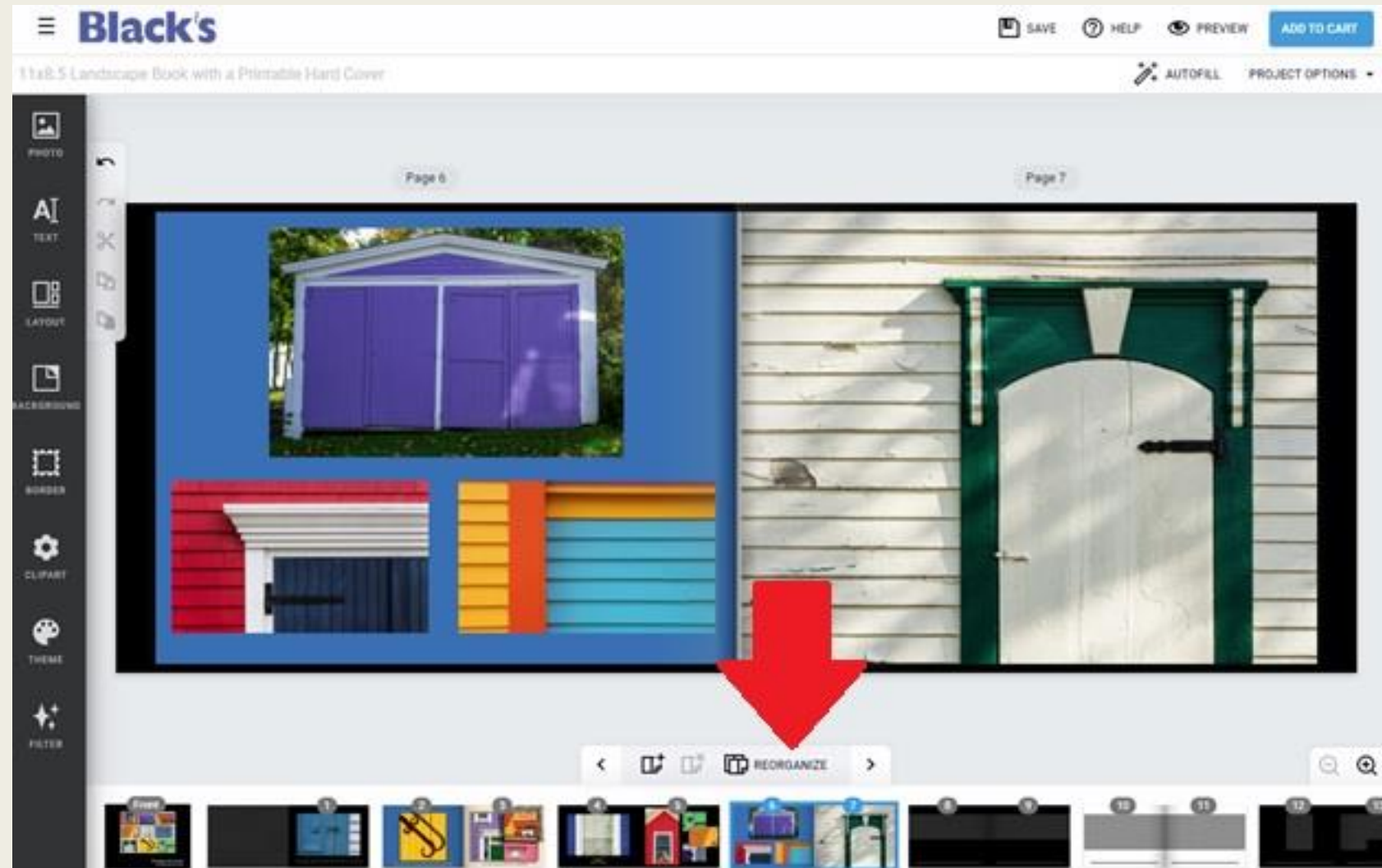
# An example layout:



Note that the program will provide warnings if the image extends over the page OR if the resolution of the image is too low and likely to not print well.

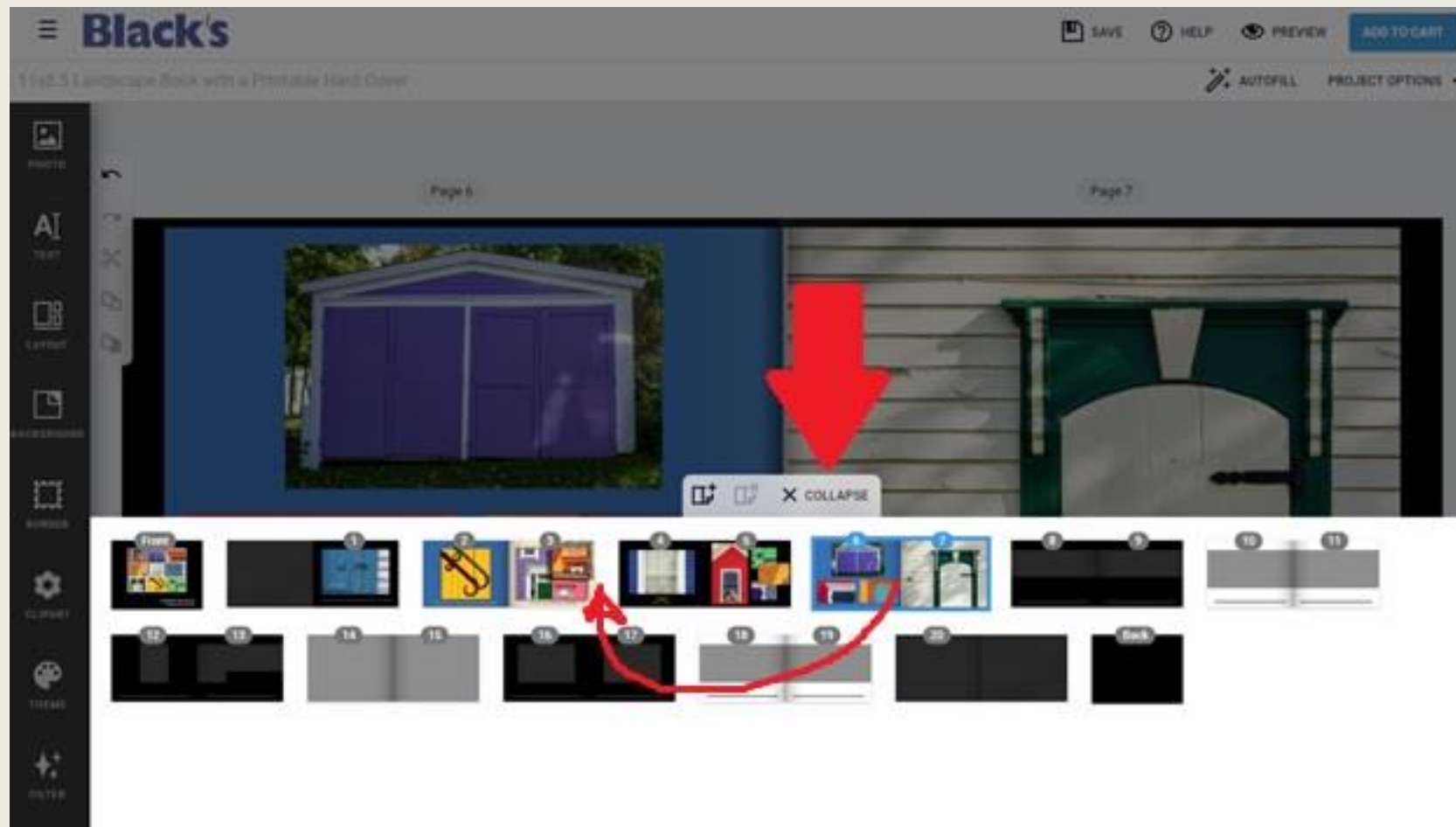


If you want to change the order of the double page spreads, click REORGANIZE at the bottom center.

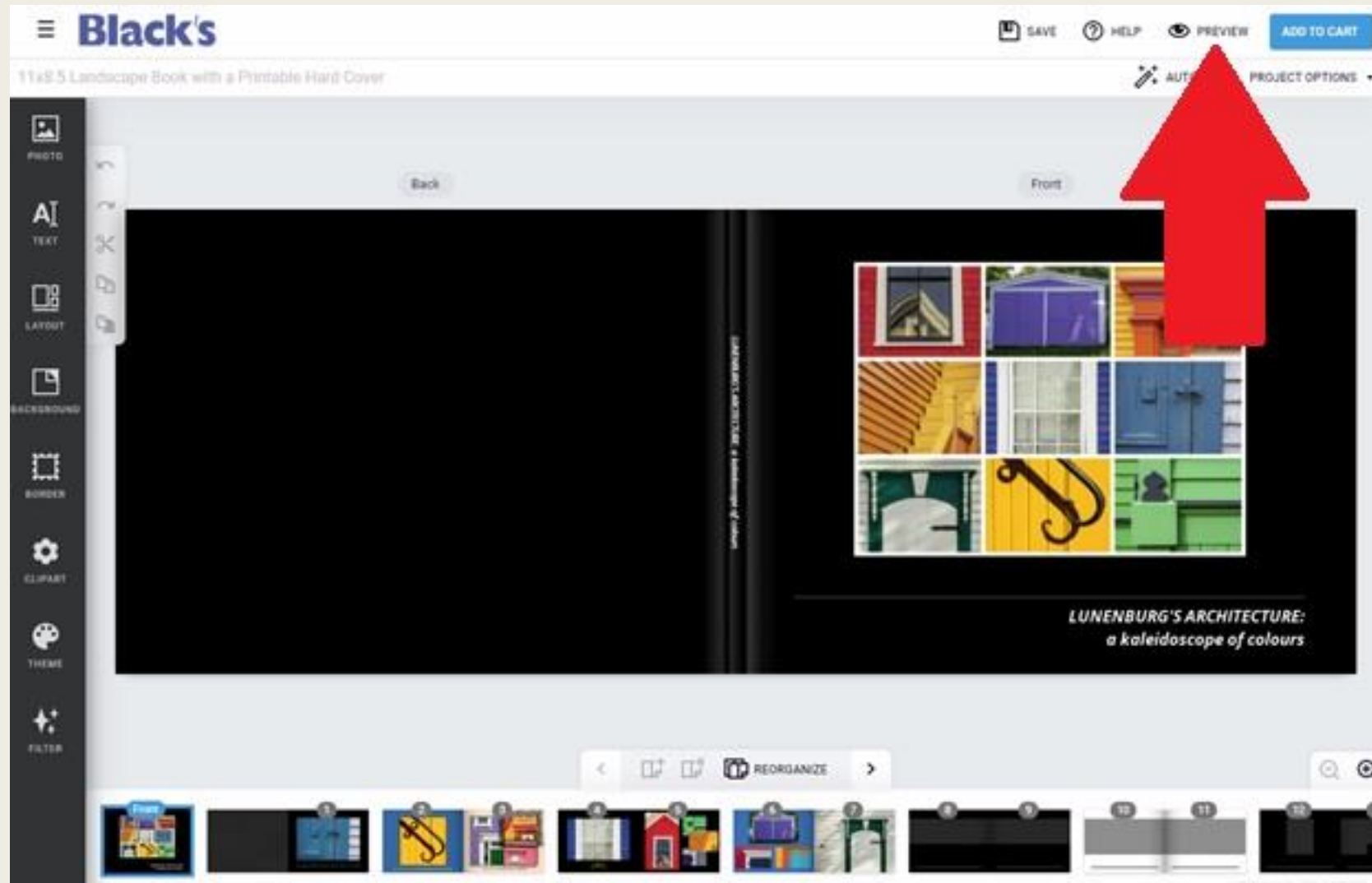




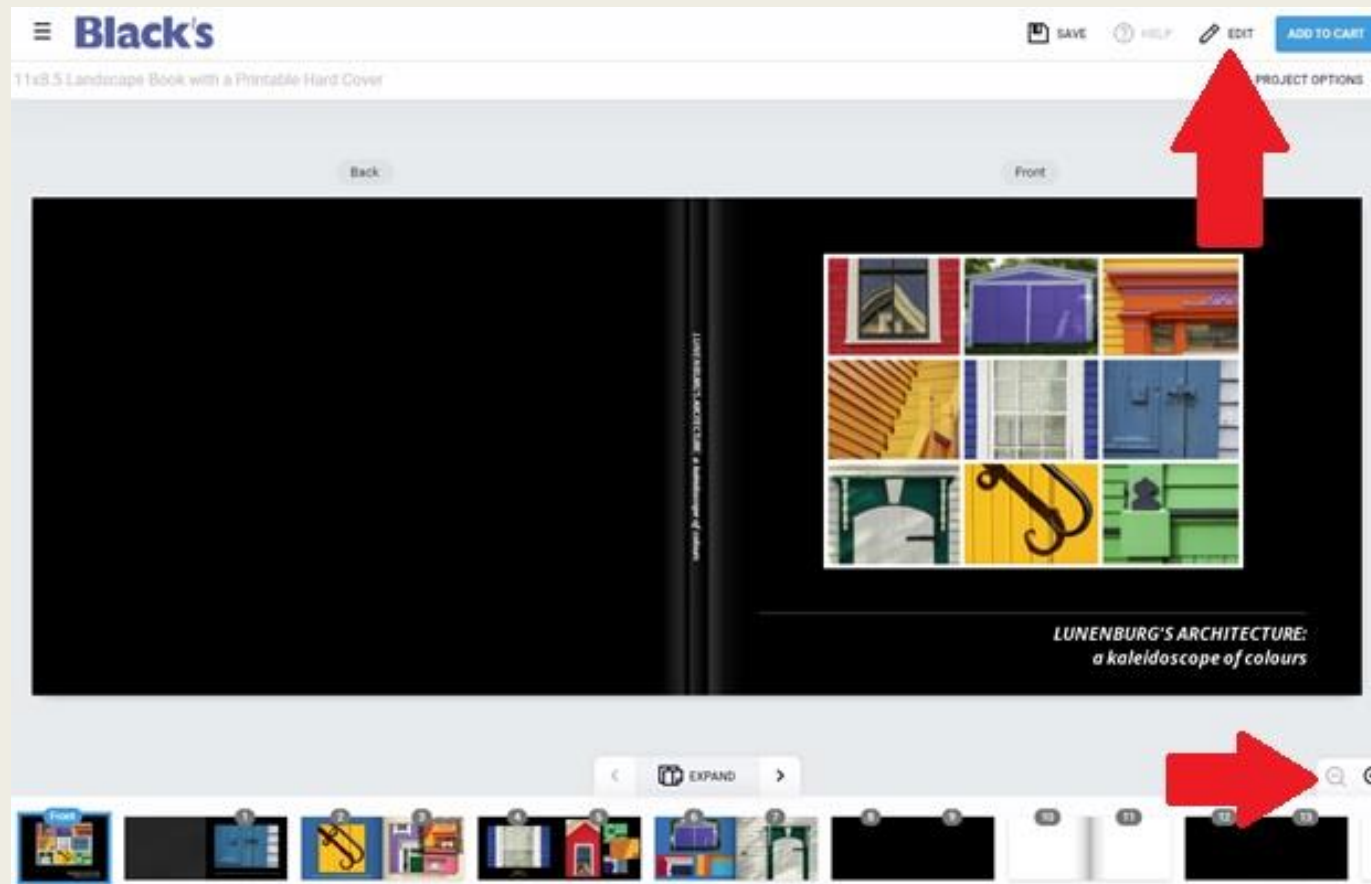
To rearrange the pages, hover over the double page spread highlighted in blue and then place it between other pages to reorganize the page order.



To review the draft version, click PREVIEW in the top right of the webpage.

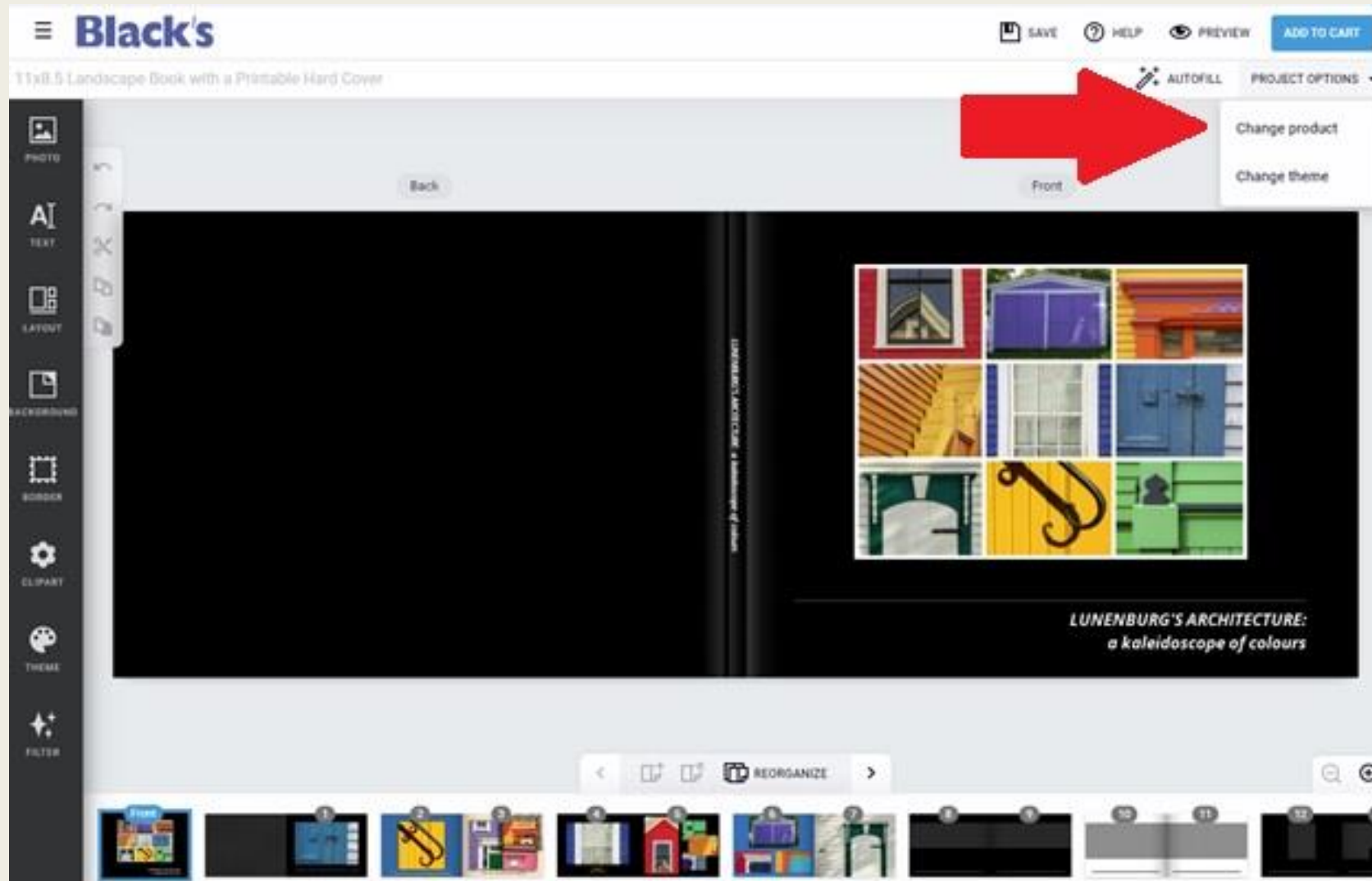


If you need to make revisions, click EDIT from the top right hand side when you are in PREVIEW mode. EDIT will take you back to the draft version.

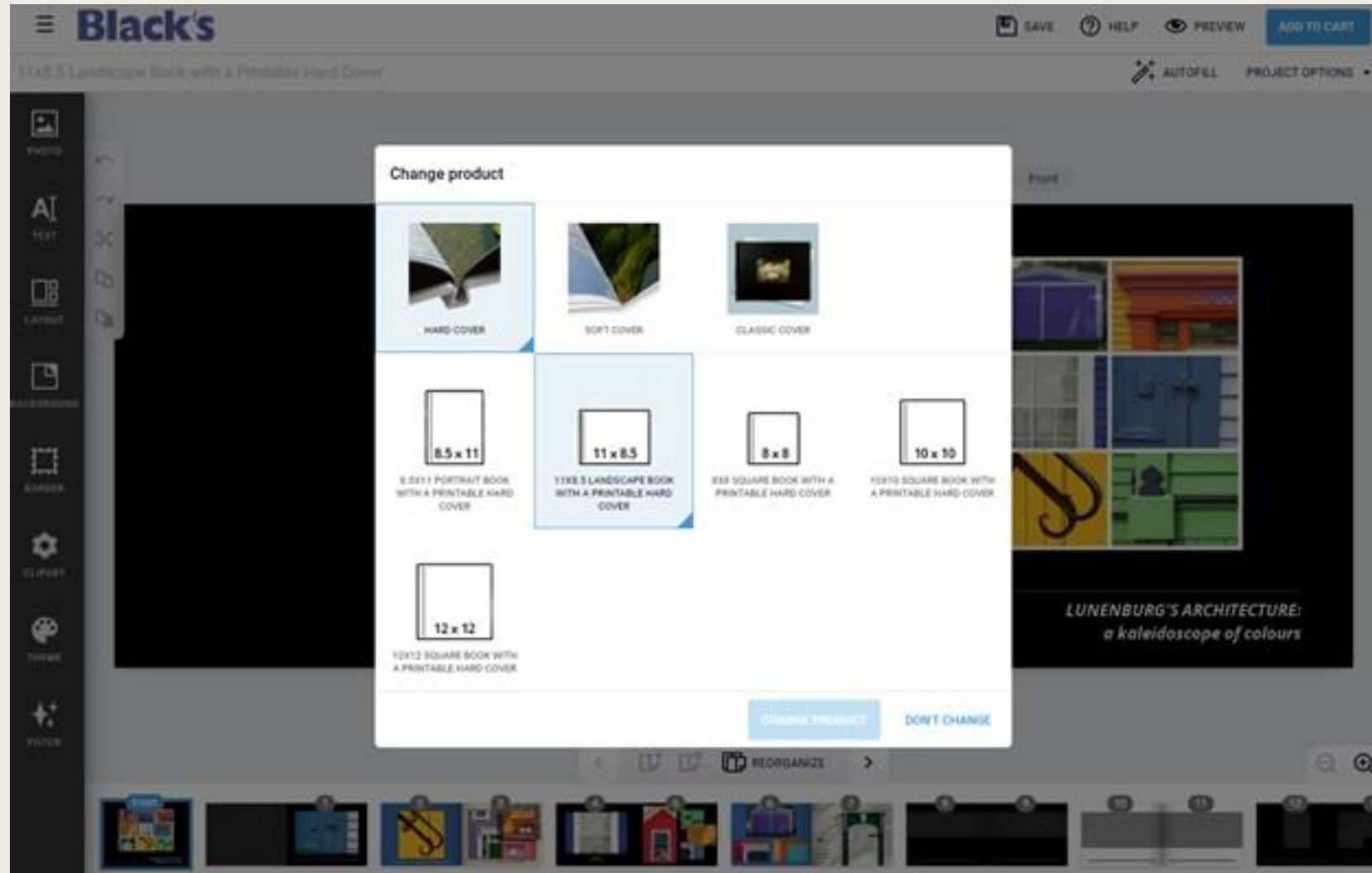




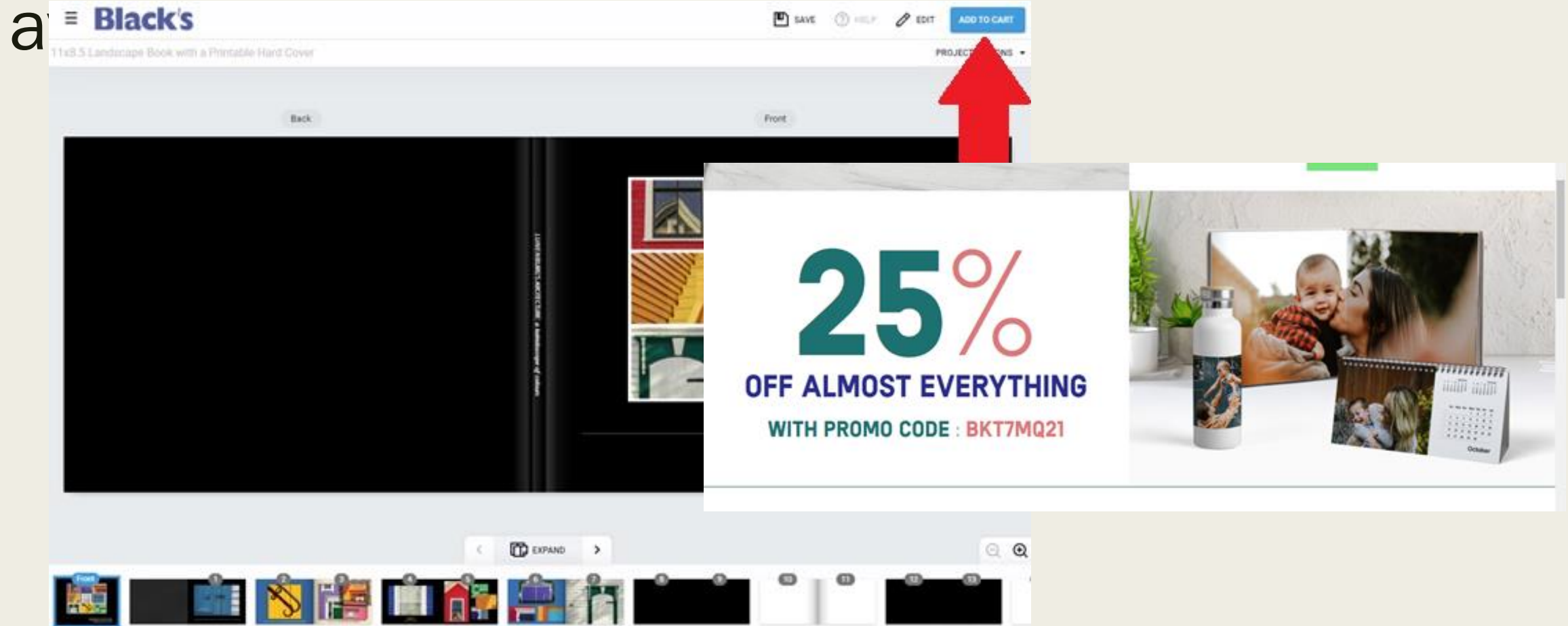
If you decide to change the type of photobook or the theme, click PROJECT OPTIONS.



Here is what the screen looks like when you click CHANGE PRODUCT under PROJECT OPTIONS:

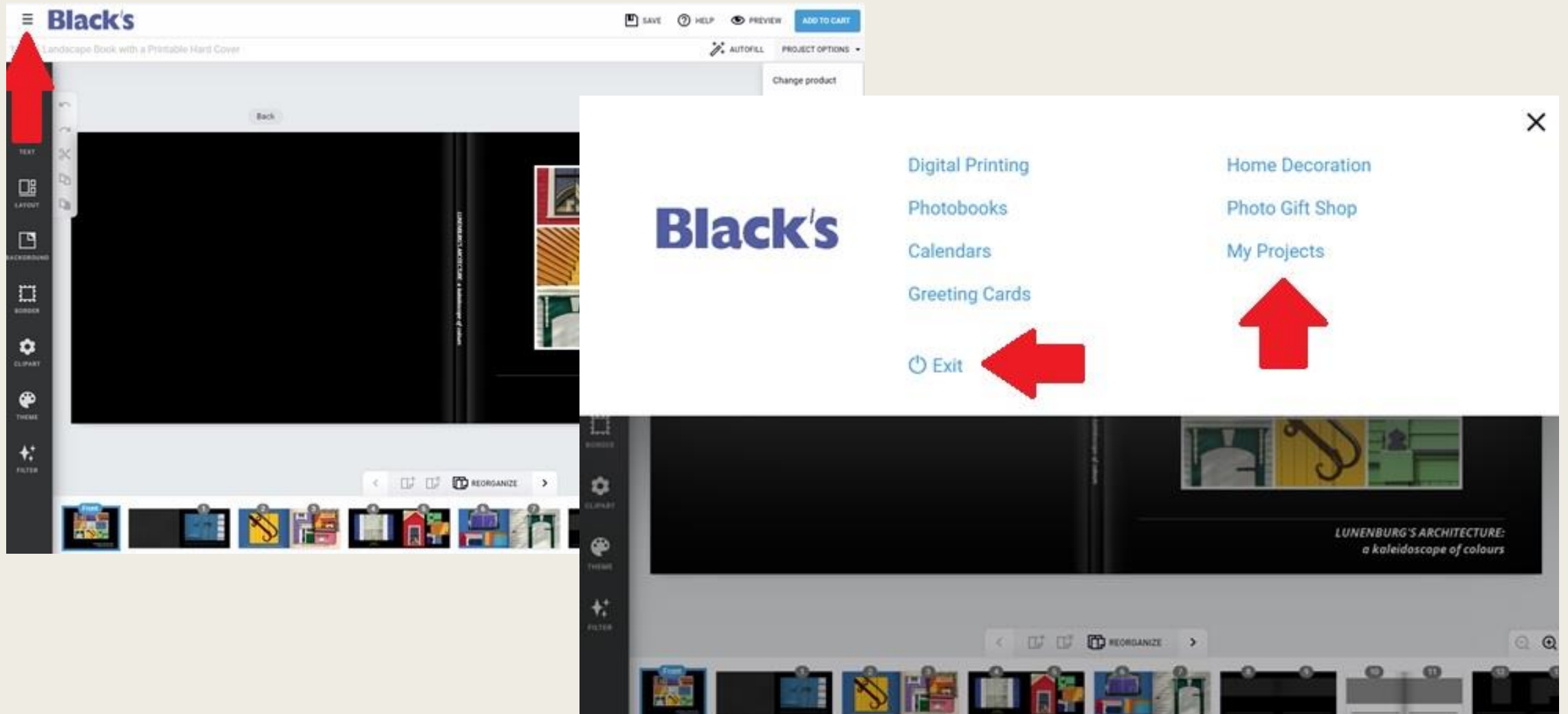


When you have clicked PREVIEW and are set with your photobook, it is time to ADD TO CART. Remember to have any promo discount code





Click the menu bars beside the Black's logo and then choose exit on the popup screen.



# Alternatively you can re-visit your photobook project(s) again, or next time you login.

The image shows a screenshot of the Black's website interface. On the left, a navigation menu is open, displaying the Black's logo and a list of categories: Digital Printing, Photobooks, Calendars, Greeting Cards, and Exit. A red arrow points to the 'Exit' link. Another red arrow points to the 'My Projects' link in the top right corner of the menu. The main content area shows the website's header with the Black's logo, a search bar, and a navigation bar with links for NEW PRODUCTS, PRINTS & CARDS, PHOTOBOOKS, WALL ART, CALENDARS, GIFTS, and INSPIRATIONS. Below the header, the breadcrumb trail reads 'HOME > MY ACCOUNT > MY PROJECTS'. The main heading is 'PROJECT MANAGER' with the subtitle 'Manage your projects'. A table lists 'Recent Projects' with columns for the project name and a count. The first project is 'Photobook' with a count of 7, and the second is 'Calendar' with a count of 2. To the right of the table, there is a preview of a project titled 'KSCCC' with the subtitle 'Photo book personalized - Mosaics'. Below the preview, the creation date is '20 Dec 2021', the last saved date is '20 Dec 2021', and the last ordered date is 'Never'. At the bottom of the project preview, there are five buttons: OPEN, DELETE, RENAME, COPY, and VERSIONS.

**Black's**

- Digital Printing
- Photobooks
- Calendars
- Greeting Cards
- Exit

Home Decoration  
Photo Gift Shop  
My Projects

NEW PRODUCTS PRINTS & CARDS PHOTOBOOKS WALL ART CALENDARS GIFTS INSPIRATIONS

HOME > MY ACCOUNT > MY PROJECTS

## PROJECT MANAGER

Manage your projects

Recent Projects	
Photobook	7
Calendar	2

**KSCCC**  
Photo book personalized - Mosaics  
Creation Date: 20 Dec 2021 | Last saved: 20 Dec 2021 | Last ordered date: Never

OPEN DELETE RENAME COPY VERSIONS

LOG OFF under MY ACCOUNT.





Thank you! Merci!